

# SPIRIT

O F G I V I N G

A publication of St. John Hospital Foundation

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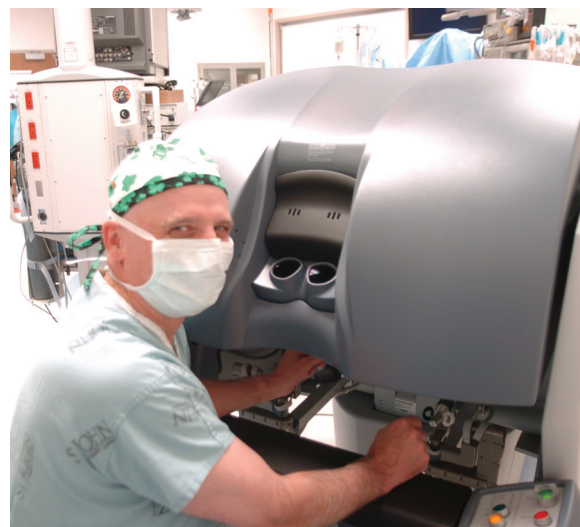
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## Donors' generosity funds robotic surgery system

Utilizing more than \$1 million in funds from generous donor gifts to the Cornerstone Society, St. John Hospital and Medical Center has acquired a da Vinci® Surgical System for its Minimally Invasive Surgery Center. This cutting-edge technology is a computer-enhanced minimally invasive surgical system developed through the use of the latest advancements in robotics and computer technology.

Known as the "robot," the system allows a specially trained surgeon to operate while seated at a console using master controls to manipulate instruments and viewing the surgical site via a tiny camera that transmits a magnified 3-dimensional image of the surgical area to a television screen. Foot pedals allow the surgeon to reposition the operating image, and hand controls are used to send electronic signals from the surgeon's wrist, hand and finger movements to the computerized micro-surgical instrument arms, which have tiny instruments at their ends. These instruments allow the surgeon to cut, suction, cauterize, stitch and remove tissue more precisely.

In March, Steven Harrington, MD, Chief of Cardiovascular Surgery at SJH&MC, performed



*Steven Harrington, MD, at the controls of the da Vinci Surgical System.*

the first myocardial revascularization (re-establishment of blood flow through a vessel) with robotic assist on a cardiac patient using the robot. Prostate cancer patients can also benefit. Edward Schervish, MD, Urologist, recently performed the hospital's first laparoscopic prostatectomy with robotic assist. Surgeons will use the system to perform a variety of cardiac, urology and specialty procedures.

The da Vinci Surgical System has many benefits for patients. Only a few tiny incisions, or ports, are necessary to perform the minimally invasive surgery. The technology results in shorter hospital stays, fewer complications, quicker recovery, less scarring and a faster return to work or activities. For more information, call 1-888-475-6472.



**ST. JOHN  
HOSPITAL  
FOUNDATION**

## Hospital expansion moves forward

St. John Hospital and Medical Center has begun a \$156 million expansion and renovation project aimed at maintaining its position as the destination hospital for the most advanced medical care and excellent patient satisfaction. This four-year project includes the addition of a new North Pavilion with 144 private patient rooms, a new Heart and Circulatory Center, consolidated outpatient and imaging services, and a new main entrance to the hospital. The Emergency Department will also be redesigned and expanded with private treatment modules added.

The beginning phase of the project is under way with site preparation work including parking and internal department relocations occurring. As you come in for care, be assured that patients and visitors come first and you will be redirected and assisted to minimize inconvenience. The short-term changes will result in long-term benefits and revolutionize the way St. John delivers care with a complete patient-focused approach, enhancing the ability to provide leading-edge technology and services.

While the majority of funding for the project will be generated from retained earnings and a bond offering through Ascension Health, St. John is seeking to raise \$25 million in private donations from the community. Many giving and naming opportunities are available. For details, call Ralph Alee, 313-343-7482.

## Message from the President

More than 50 years ago, the Sisters of St. Joseph saw the need to bring modern health care services to the east side of Detroit. Their vision, which gave birth to St. John Hospital, is still part of our ministry today. St. John Hospital and Medical Center is committed to clinical excellence and care for the poor – we provide millions of dollars in charity care annually to those in the community who are without health insurance or access to critical health care services.

It would be hard to imagine our community without St. John at the corner of Mack and Moross. Because of the generosity of earlier generations and current philanthropic donors, we are able to provide world-class health care to our community. Over the years, philanthropy has played an increasingly important role in our ability to maintain medical excellence. Philanthropic gifts allow us to invest in state-of-the-art technology, education and training for our medical staff, and innovative scientific research. In fact, these gifts enable us to maintain a position of excellence even though profit margins continue to challenge the health care industry.

One of St. John Hospital's most critical projects currently needing community support is our \$156 million campus expansion project. As many of you know, we are laying the groundwork to build a new patient tower, a Heart and Circulatory Center and an expanded and renovated Emergency Department. As we move forward to raise \$25 million toward this project, we thank the St. John Guild for its historic pledge of \$1.25 million and look forward to talking with all of our key supporters about giving opportunities soon.

As always, we thank you for your generous support. We hope we can count on your continued generosity as we carry on our quest to provide leading-edge services and compassionate care to our community.

Sincerely,



Mark R. Taylor  
President  
St. John Hospital and Medical Center



Mark R. Taylor

## Tee off

St. John North Shores Hospital will host its 10<sup>th</sup> Annual Honorable Frank Jeannette Memorial Golf Outing on Monday, July 18, at Moravian Hills Country Club, Clinton Township. Proceeds will benefit the Emergency Department. Cost is \$175. For reservations and sponsorship opportunities, call Claudia Cartwright, 586-466-5354.

## **Fontbonne news**

### **Fashion Show**



*Peggy Davis, past President; JoAnn Miller, event Chair; and Christine Lynch, Co-chair.*

The Fontbonne's 40<sup>th</sup> Annual Fashion Show was held on April 27 at Penna's of Sterling. The event was titled "The Beat Goes On," as the proceeds benefited the Department of Cardiology at St. John Hospital and Medical Center; approximately \$22,000 was raised to replace transport defibrillators in the Cardiac Catheterization Lab. The show was chaired by JoAnn Miller and co-chaired by Christine Lynch. Sr. Verenice McQuade served as Honorary Chair. *Thank you to all who supported the event.*

### **New Board members**

The Fontbonne Auxiliary welcomed a new Board of Directors at the Annual Meeting on May 12. New Board officers include: Linda Lloyd, President; Pat Minnick, President Elect; Marie DeLuca, Vice President; JoAnn Miller, Recording Secretary; Sally Cytacki, Corresponding Secretary; and Kelly Oliver, Treasurer.

### **Goddesses in the Garden**

The 2<sup>nd</sup> Annual Goddesses in the Garden~North will be held on Sunday, August 28, at the Grosse Pointe War Memorial from 1 p.m. until sunset. The event raises funds for the Valade Healing Arts Center at the Van Elslander Cancer Center. Proceeds will benefit cancer patients who normally could not afford integrative therapies. Marie DeLuca is once again Chair of the event. She and her committee are planning a day of friendship, pampering and educational workshops for women of all ages. For details, call Raegan Haglund, 313-343-3675.

## **Guild pledges \$1.25 million**

The St. John Hospital and Medical Center Guild has pledged \$1.25 million toward the hospital's expansion and renovation project.

"This gift is a great start to our campaign and illustrates the generosity and commitment of the Guild," said Mark Taylor, President, SJH&MC. "We are very grateful for the Guild's ongoing support."

Since its inception in 1948, the Guild has raised more than \$15 million for the hospital, helping a multitude of patients with the equipment, technology and services provided by the donations.

"We believe in the importance of St. John to our community, and we are glad to dedicate our efforts in helping with this historic project," said Anthony Ferlito, Guild President.

The Guild's commitment is the first major pledge to the \$25 million capital campaign. Proceeds from the annual Guild Dinner will benefit the project.

*Patrick Fehring (middle), President and CEO, Fifth Third Bank of Eastern Michigan, and Keith Schalk (right), Fifth Third Bank Branch Manager, present a \$2,500 donation to Adonis Lorenzana (left), MD, for the Meade Pediatric Hematology/Oncology Center at the Van Elslander Cancer Center, to celebrate the opening of the new bank branch in Grosse Pointe Woods.*



## Accomplishments **Welcome**

St. John Hospital and other St. John Health (SJH) hospitals were honored by MPRO, Michigan's Quality Improvement Organization, with the 2004 Governor's Award of Excellence. The award—MPRO's most prestigious—was created to honor extraordinary improvements in adult health care.

SJH hospitals earned five of the top nine scores in the 2004 Michigan Blue Cross Quality Incentive Program, which resulted in an additional \$5.5 million in revenue for SJH.

Keystone ICU, a Michigan Health and Hospital Association collaborative with Johns Hopkins University, recently recognized St. John Hospital and other SJH hospitals for having zero blood stream infections in ICU for several months.

**Liz Klos** joined St. John Hospital Foundation as Senior Development Officer. Most recently she was a freelance consultant for a variety of fundraising projects and special events. Liz earned a bachelor's degree from Michigan State University and a master's degree in public administration from New York University. She is a recent graduate of Leadership Detroit. She can be reached at 313-343-7481.



Liz Klos

**Raegan Haglund** joined the St. John Hospital Auxiliary team as Special Events Coordinator, Fontbonne/Guild. Previously, she was a volunteer coordinator at Tawas Health, another entity of Ascension Health. Raegan earned a bachelor's degree from Central Michigan University. She can be reached at 313-343-3675.



Raegan Haglund

## Double your income from a gift?

Yes, you may double your current cash flow from low-earning stock or CDs by donating cash or securities for a gift annuity of \$25,000 or more. You receive fixed payments guaranteed for life, and you designate the St. John program to benefit from your gift. The Foundation pays an annual annuity rate (based on your age) that is typically two or three times higher than what CDs pay. The older the donor, the higher the annuity rate. Call Joe McKay, 586-582-7506, for a complimentary Gift Annuity Fact Kit.

Welcome to *Spirit*, a new quarterly publication by St. John Hospital Foundation.

If you would like to learn more about giving opportunities at St. John Hospital, please call 313-343-7483.

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