

SPIRIT

O F G I V I N G

A publication of the St. John and Providence foundations

November 2008

Message from the Foundation President

Welcome to the first systemwide edition of the St. John Health Foundation's *Spirit of Giving* newsletter. As we have been publishing versions of the newsletter for St. John and Providence hospital foundations since 2005, the publication may look familiar to many of you. But as St. John Health (SJH) moves forward to provide our community with enhanced customer service and quality care, we want to share our philanthropic successes, recognize our generous donors, and acknowledge the achievements of our volunteers and supporters of all of our hospitals and entities. Collectively we have much to share and celebrate.



Susan Burns

I chose to join St. John Health Foundation because I believe in the mission of St. John Health and want to help improve the quality of life in our community. I grew up in this region and feel a strong commitment to southeastern Michigan. Most recently, I worked at Wayne State University where I was Vice President of Development and Alumni Affairs and President of the WSU Foundation. Prior to that, I led development efforts for the Detroit Symphony Orchestra, among other organizations. My new role here gives me the opportunity to build on my philanthropic aspirations for the community.

We face many challenges due to the volatile economy and changes in the health care industry—thus philanthropy is increasingly vital to our healing ministry. We are truly grateful for your continuing support as we work to bring the latest advancements in medical technology, improved services and streamlined delivery essential to providing our patients with the highest quality care experience.

I look forward to getting to know you and finding creative ways we can work together to enhance the health of our community.

Sincerely,

A handwritten signature in black ink that reads "Susan Burns".

Susan Burns
President, St. John Health Foundation



**ST. JOHN
HEALTH
FOUNDATION**

Providence Hospital
Providence Park Hospital
St. John Hospital and Medical
Center
St. John Macomb-Oakland
Hospital
St. John North Shores Hospital
St. John River District Hospital

Providence Park Hospital opens in Novi

Providence Park Hospital opened its doors in Novi on Sept. 5 to provide care for the growing population of western Oakland County, which has been critically underserved for inpatient services. The area's first new hospital in decades, Providence Park is a uniquely designed, technologically advanced inpatient facility featuring all private patient rooms that are adaptable to a patient's severity of illness or injury—eliminating the need to transfer rooms for different levels of care.

The hospital could not have become a reality if not for the support of the community and the generosity of many philanthropic donors. An exclusive donor preview, with a blessing and ribbon-cutting ceremony, was held on Aug. 22 to give a behind-the-scenes look at the new hospital.

Adam Cardinal Maida, Archbishop of Detroit, presided

over the blessing ceremony, while several Providence Park, St. John Health and Ascension Health leaders provided congratulatory comments on the efforts behind the hospital opening. Following the formal program, guests were invited to tour the hospital, getting a close-up look at treatment areas before the hospital opened for patients.

A grand opening community celebration attracted more than 7,000 people on Aug. 23. The day began with a ribbon-cutting ceremony and a healthy campus walk around the 200-acre grounds followed by hospital tours, trolley tours of the campus, music, a farmer's market, kids' activities, a healthy activity tent, an art activity area and healthy refreshments.

Giving opportunities are still available for Providence Park Hospital. For information, call 248-849-5744.



Don Davis, Beverly and Dave Imesch, and Sue Rogers



Dick and Laurie Elsea



The lobby area was packed for the blessing ceremony.



Betty Granger, CSJ, Senior Vice President, Mission Integration, SJH; Senator Nancy Cassis; Adam Cardinal Maida, Archbishop of Detroit; Patricia Maryland, Dr. PH, President/CEO, SJH; Sr. Xavier Ballance, DC, Chairperson, Providence Hospital Board; Rob Casalou, then President of Providence Park Hospital; Michael Wiemann, MD, then Executive Vice President of Medical Affairs/Chief Medical Officer, SJH; and Marty Lawmaster, President, Providence Park League, help cut the ribbon at the ceremony.

100 years of care...a reason to celebrate!

Providence Hospital has been providing compassionate, high quality health care to patients in the Detroit metropolitan community for nearly a century! To commemorate this 100-year milestone, both Providence Hospital in Southfield and Providence Park Hospital in Novi will celebrate with special events centering on the theme "Building On Our Past, Celebrating Our Future." The celebration will honor the entire Providence family, including: sponsors—the Daughters of Charity and the Sisters of St. Joseph, Our Lady of Providence League, Providence Park League, physicians, nurses, associates, Providence region board members and more.



Many changes have occurred over the 100-year history: the move from Detroit to Southfield in 1965; countless new additions, patient care advances, technologies and services on the Southfield campus; the growth of satellite facilities; and the recent opening of Providence Park Hospital. Watch for more news on the 100-year celebration as plans develop.

Kudos



Joan Gehrke

Joan Gehrke, a generous philanthropist, dedicated volunteer and passionate leader, received the Jewel Award for Outstanding Volunteer

Fundraiser in Memory of Edmund T. Ahee from the Association of Fundraising Professionals (AFP)—Greater Detroit Chapter at its National Philanthropy Day event Nov. 13.

Joan has dedicated hundreds of hours to fundraising for St. John Hospital and Medical Center (SJH&MC) for over 30 years. She volunteers on leadership committees, is a member of the Fontbonne Auxiliary, and currently serves as Chair of the St. John Hospital Foundation Board and as a trustee of the St. John Health Foundation. She recruited the hospital foundation's Board of Trustees and led efforts to raise

more than \$30 million for SJH&MC's recent expansion. In addition, she has helped raise funds for other hospital programs including Hospice and Home Care, the Holley Ear Institute, the Birthing Center and Pediatric Oncology. Joan's fundraising efforts have benefited thousands. She has also generously made her own financial contributions to St. John and mobilized many other volunteers and patrons to support the hospital.

Besides volunteering for St. John, Joan has held board positions, chaired fundraising events and received numerous awards for her community work for many other organizations.

The AFP also honored **Cassandra Foltyn** and **Francesco Lucarelli** as Distinguished Volunteers on National Philanthropy Day.



Cassandra Foltyn

Cassandra, a determined mother of young triplets, helps her daughter who has special

physical needs strive to be as mobile as possible. Because the family has access to traditional physical therapy and the benefit of additional recreational, therapeutic activities, they wanted to help other children not as fortunate. Cassandra holds golf outings and wine-tasting fundraisers annually to benefit the Pediatric Rehabilitation Scholarship Fund at Providence Park Hospital.



Francesco Lucarelli

Francesco, a hard-driving achiever who loves adventure, strongly believes in giving back to others. After losing his mother to breast cancer, he was inspired to

meet challenges head on. He partnered with the Champions for Life to raise funds to benefit cancer patients at Van Elslander Cancer Center, SJH&MC. For the second year, he climbed one of the world's highest mountain summits to honor his mother and raise funds through donations.

Patient benefits from advances in treating lymphoma

Rob Watt, Principal, Almont High School, was making a school presentation a few years ago. "I had a suit on and, with the stage lights, I was sweating profusely," he said. "I had never felt so uncomfortable."

When periods of sweating began occurring often, Rob knew something wasn't right. Initial blood work didn't turn up anything unusual, but a CT scan confirmed Hodgkin's Lymphoma, a type of cancer primarily involving cells in the lymphatic system.

Rob, who lives in Grosse Pointe Woods with his wife Liz and their two children, had a consultation with Ayad Al-Katib, MD, Medical Director of Oncology and Section Chief of Hematology at St. John Hospital and Medical Center (SJH&MC).

"The Van Elslander Cancer Center at SJH&MC is such a nice facility and only two blocks from home,"



Rob and Liz Watt in Jamaica in December 2007, where they celebrated Christmas and their anniversary with their children. "After all we had been through, we decided a big vacation was what we needed. Those things we talked about doing 'some day' are now plans we seriously consider. Why wait?"

said Rob. "My sister-in-law, who worked at SJH&MC, told me Dr. Al-Katib was highly recommended."

Dr. Al-Katib trained at Memorial Sloan-Kettering Cancer Center, is an internationally known expert in lymphoma and a professor at Wayne State University School of Medicine. He has published over 130 scientific papers and is lauded for his clinical expertise and research, recognized as breakthrough in several areas.

After Rob met with Dr. Al-Katib, he began chemotherapy every two weeks. After the fourth session, he had a PET scan, which came back clear! Dr. Al-Katib still suggested four more chemo rounds, then three weeks of daily radiation therapy.

Chemo was draining, and the medication for nausea had many side effects. During that time, Rob's school was very supportive. Students collected thousands of dollars for the Leukemia and Lymphoma Society; many sent cards and gifts. The family's church and many others prayed for Rob – he believes the prayers and the caring, individualized approach by Van Elslander Cancer Center were pivotal in his recovery.

"Throughout my treatment, people showed kindness, from massaging my feet during chemo, to cracking a joke or bringing me food," said Rob. "They made me aware of support groups and services in the Valade Healing Arts Center."

In April, Rob had another PET scan, which came back clear; in August, blood work was normal in all areas for the first time in 20 months.



Dr. Ayad Al-Katib

Rob's remission is nearing two years.

"I can't emphasize enough the great treatment I received," Rob said. "A fellow cancer survivor and I marveled about the advances in cancer care in the last few decades. If it wasn't for continuing research and advancement, we might not be here."

Community support is needed to help SJH&MC become a "Center of Excellence" for lymphoma care. The goal is to raise \$1 million to expand lymphoma services by:

- providing personalized care to patients, through a patient nurse navigator;
- adding a research nurse to help develop more sophisticated research capabilities and enable the program to offer the latest clinical trials;
- adding a data coordinator, essential for tracking data, making it available and analyzable.

For information on making a gift, call Donna Broderick-Narva, 313-343-4658.

Guild Emergency Center renovation nears completion

The expansion and renovation of the Guild Emergency Center (EC) at St. John Hospital and Medical Center is nearing completion and was made possible, in part, by generous gifts from loyal supporters, including the St. John Guild and many other friends.

In December, the permanent ambulance entrance will open where the South Entrance was formerly located,

and a new permanent walk-in entrance with Security, triage and the new main patient waiting room will be completed. The entire renovation will be done in January 2009. There will be more than 70 private patient treatment rooms, making the EC twice the size it was previously. The EC also has specialized pediatric and ambulatory care units and dedicated CT and X-ray suites.

Funds needed for 64-slice CT scanner

St. John River District Hospital is acquiring a new state-of-art 64-slice CT scanner, which has the ability to help save lives by enabling physicians to look inside the heart and other organs to diagnose health problems before they are life threatening.

The enhanced technology produces precise 3-D pictures of the human body in minutes, offering greater diagnosis capabilities than the 2-slice scanner. The new scanner

offers exceptional images of the beating heart, possibly reducing the need for invasive cardiac catheterizations.

The cost is \$1.45 million to purchase and install the 64-slice scanner. A generous bequest of more than \$700,000 from a donor has led the way to funding this equipment, and proceeds from this year's golf outing and dinner dance have been committed to this cause. However,

approximately \$700,000 more is still needed, so River District is seeking support from the community to help bring this technology to the hospital.

Gifts and pledges, which may be paid over three years, are accepted. Donors will be recognized on the hospital donor wall. For more information on supporting the project, call Donna Broderick-Narva, 313-343-4658.

Volunteer Auxiliary supports Neurosurgery program

Heartfelt appreciation goes out to the St. John Macomb-Oakland Hospital (SJM-OH) Auxiliary, which recently made a tremendous contribution to the hospital. The Auxiliary volunteers raised nearly \$225,000 in fiscal year 2008 and donated \$130,000 of it to support the Neurosurgery program at SJM-OH, Macomb Center.

The Auxiliary purchased a Jackson Table, a specialized table used during spine surgery that facilitates optimal positioning of the patient, and a Midas Rex Surgical Drill.

"Realizing that the Auxiliary had the potential to support the Neurosurgery program, leadership came to Arnold Hock, SJM-OH Auxiliary President, and me to discuss the details," said Chery Allen, Manager, Volunteer Services. "After listening to the need, Arnold, Ron Spleet, Auxiliary Treasurer, and I were eager to help move the Neurosurgery program forward."

The SJM-OH Auxiliary also raised funds for other worthwhile projects, including: nursing scholarships,

volunteer teen scholarships, newspapers for patients, yarn for crocheted blankets, and honorary events. In addition, the volunteers donated 77,000 hours of time over the past year to help in numerous essential, patient-focused ways.



SJM-OH Macomb Center volunteers proudly donate \$130,000 to the Neurosurgery program. Volunteer donations are aligned with the hospital's strategic objectives, and the volunteers are very pleased to support this new program. L to r: Joseph Tasse, Hospital President; Arnold Hock, Auxiliary President; Marty Beaulac, Consultant, Ortho/Neuro Services; Chery Allen, Manager, Volunteer Services; Ron Spleet, Auxiliary Treasurer; Ricky Olson, MD, Neurosurgeon; and Connie Franko, Vice President, Operations.

Successful fundraising events enhance many areas of patient care

Providence Hospital Golf Classic, June 2, Indianwood Golf & Country Club, Lake Orion. The Providence Mission Fund received \$105,000 from the event to aid the sick and poor who do not have means to pay for health care.



Ozzy Naser takes a swing at the Providence Golf Classic as Pete Seilo, Dr. Vikas Mehta and Dr. Ramiro Perez de la Torre look on.

St. John Guild Dinner, June 4, Penna's of Sterling. The Guild raised \$124,000 to enhance SJH&MC's lymphoma program in its aim to become a Center of Excellence for lymphoma care.



Alex Lucido, Guild President; John Adamo, Guild Dinner Chair; Dr. Joseph Beals, Physician of the Year Award recipient; and Ed Deeb, Guild Secretary

St. John River District Hospital Golf Outing, June 17, St. Clair Country Club. Over \$41,000 was raised for the purchase of a 64-slice CT scanner.



Winners of the River District Golf Outing: Dr. Bassam Nasar, Chief of Staff; Doug Dolph; Dr. Paul Jerry; and Dr. Dan Wilhelm

St. John North Shores Hospital 13th Annual Frank E. Jeannette Memorial Golf Outing, July 21, Gowanie Golf Club, Harrison Township. Proceeds of \$25,330 benefitted the hospital's Helping Our Patients in Emergencies (HOPE) Fund to provide medications and equipment to those in need.



Sodexo golfers Stan Yolkiewicz, Jim Southway, Mike Hopman and Dina Ciaffone at the North Shores Golf Outing

St. John Macomb-Oakland Hospital 9th Annual FORE! Golf Benefit, Aug. 18, Plum Hollow Country Club. \$45,000 was raised to support the purchase of high-precision surgical equipment.

Steve Kassab, Macomb-Oakland Golf Outing Chair; Wayne Webber; and Joseph Tasse, Macomb-Oakland Hospital President



St. John Medical Staff/Guild Golf Outing, Sept. 8, Country Club of Detroit. Approximately \$25,000 in proceeds benefitted SJH&MC.



Dr. Robert Valice; Ben Capp and Don Mattes, Vice Chairs of St. John Medical Staff/Guild Golf Outing

Fontbonne Bingo Party, Oct. 14, Lakeland Manor, St. Clair Shores. Proceeds of \$3,900 benefitted the lymphoma program at SJH&MC.



Bingo Party Co-chairs Debra Arnone, Adel Amerman and Jean L. Azar

St. John Hospice Oktoberfest, Oct. 18, Country Club of Detroit, Grosse Pointe. Proceeds benefitted the Walk With ME pediatric hospice and palliative care program.

Susan Burns, President of St. John Health Foundation; Mary Ann Van Elslander, Oktoberfest Honorary Chair; Mackenzie Rose Caprara, Little Miss Michigan; and Wendy Koster Relich, Oktoberfest Chair



St. John River District Hospital Dinner Dance, "An Evening to Share," Nov. 1, The Mirage, Clinton Township. Proceeds benefitted the purchase of a 64-slice CT scanner.



"An Evening to Share" Committee: (seated) Janice Kaatz, Event Chair, and Caroline Schultz; (standing left to right) Lorraine Owczarek, Barbara Miller, Lisa Edwards, Cindy Babisz, Christine Newberry and Dawn Beindit; (not pictured) Jeanne Rivard and Cynthia Gregorich

See www.stjohn.org/Foundation for more event photos.

Upcoming Events

Fontbonne Auxiliary Gently Used Jewelry and Accessories Sale, Dec. 5, SJH&MC, adjacent to Le Fontbonne Gift Shoppe. Proceeds to benefit Holistic Nursing Program. Call Raegan Haglund, 313-343-3675, for information.

Fontbonne White Christmas Ball, "La Vie Parisienne," Dec. 12, Ritz-Carlton, Dearborn; call Raegan Haglund, 313-343-3675, for details.

Champions for Life Event, to raise funds for Van Elslander Cancer Center, St. John Hospital and Medical Center, date TBD; call Lorraine Owczarek, 586-582-7509, for information.

St. John North Shores Hospital Dinner Dance, March 21, Mac & Ray's, Harrison Township; call Lorraine Owczarek, 586-582-7509, for details.

Providence Friends' Ball, April 18, Diamond Center at Rock Financial Showplace, Novi; call Lorraine Owczarek, 586-582-7509, for information.

Fontbonne Girls Night Out, SJH&MC, April 29, Andiamo's, Warren; call Raegan Haglund, 313-343-3675, for details.

St. John Macomb-Oakland Hospital Taste Fest, May 21; call Lorraine Owczarek, 586-582-7509, for information.

New regional structure supports continuum of care

A key component of St. John Health's (SJH) transformation is to have the organizational structure and decision-making model that optimizes the system's ability to succeed. In June, Patricia Maryland, Dr.PH, President/CEO, SJH, announced her vision of an east and west regional structure, appointing two seasoned leaders to the role of Executive Vice President of each region.



Diane Radloff

Diane Radloff has become President of St. John Hospital and Medical Center, moving from her position as President of Providence Hospital. She is also serving as Executive Vice President of the St. John (east) region, with oversight of all business entities in that region.



Dr. Michael Wiemann

Michael Wiemann, MD, has become President of Providence Hospital, moving out of his position as SJH Chief Medical Officer. He is also serving as Executive Vice President of the Providence (west) region, with oversight of business entities in that region.

As strong, experienced hospital operations professionals, Diane and Mike and their respective leadership teams will work to ensure SJH builds a stronger continuum of care in each region and operates efficiently to meet financial targets.

Foundation on the web

St. John Health Foundation can be found at www.stjohn.org/Foundation. Look for event information, event photos, fundraising information, ways to give and an online donation form.

Cancer walk benefits VECC

Next Level Health & Fitness, in St. Clair Shores, hosted its second annual Stamp Out Cancer 5K walk/run on Sept. 7. The event raised \$3,100 for the Van Elslander Cancer Center at St. John Hospital and Medical Center. Mike Fox, co-owner of the sponsoring fitness center, successfully spearheaded the event. Thank you!

Spirit is a publication of St. John Health Foundation.

If you would like to learn more about giving opportunities at St. John Health hospitals and entities, please call 586-582-7500.

www.stjohn.org/Foundation

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