

SPIRIT

O F G I V I N G

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New robotic system enhances surgery options

Providence Hospital is now treating patients using a new da Vinci[®] Surgical System, a sophisticated robotic method designed to enable complex surgery using a minimally invasive approach. This innovative technology eliminates the limitations of traditional laparoscopic and other surgeries by enabling physicians to perform minimally invasive complex procedures through smaller incisions.

The system allows the surgeon to perform surgical procedures using tiny instruments

attached to telescoping robotic arms, which function like an extension of the surgeon's hands and wrists within the surgical field. This provides the surgical team with greater versatility, manipulation and precision in performing intricate dissections and suturing in confined areas of the body. The surgeon operates while seated

at a console, controlling the robotic arms while viewing a 3-D image of the surgical field on a computer monitor.

Patients who have surgery with the da Vinci system experience less pain, lose less blood and recover more quickly after their procedure because less tissue disruption occurs than with traditional surgery.

Several Providence surgeons have been trained on the da Vinci robot, and they are now using it to perform prostate, urologic and gynecological procedures. The system will eventually be used to perform cardiac procedures.

"We are extremely excited about this new technology and know it will help Providence attain local and regional recognition for its clinical excellence through 'high-tech, high-touch' surgical services," said Nora Bass, Service Line Director, Surgical Services.

The da Vinci system was developed by Intuitive Surgical, Inc. It consists of an ergonomic surgeon's console, a patient-side cart with four interactive robotic arms, a high-performance 3-D vision system and EndoWrist[®] instruments. Powered by state-of-the-art robotic technology, the system seamlessly translates the surgeon's hand movements into precise movements of the EndoWrist instruments.



A surgeon sits at the console, while a nurse shows the robotic arms



PROVIDENCE
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Message from the President

Dear Friends,

I am always happy to share with you some of the exciting activities at Providence Hospital. Over the past several months, we have implemented various initiatives to reassure our patients, their families and the communities we serve that they are the center of all that we do. Recently, we purchased nine motorized scooters to help persons with mobility issues better navigate their way through the hospital, and in September we are introducing a new patient food service program, At Your Request Room Service Dining®. This innovative meal service gives patients more flexibility – they can order a meal when they feel like eating instead of waiting for hospital-designated meal times.



Diane M. Radloff

We are restructuring and realigning our work at every level of our organization to transform the hospital and its operations into a system of care and to help us fulfill our Vision to “deliver the highest quality patient care experience, every day, everywhere, for everyone.” More than simply a place to get well, our patients want care that addresses their emotional, physical and spiritual needs. This also entails being responsive to and appreciative of the cultural needs of our patients.

Both Southfield and Novi are diverse communities that encompass numerous ethnic and religious groups. Each has its own vibrant heritage and culture that we deeply respect. That diversity richly influences how we meet the needs of our customers and aligns with our Mission and our Value of Reverence. In our last issue, we told you about ways we are addressing the needs of persons of the Jewish Orthodox faith. In Novi, we serve a growing Japanese community, thanks to the international companies based there. So we have established a Japanese nurse navigator/concierge to serve that community. We are also working with the Michigan Association of Physicians of Indian Origin to design a family waiting area on the Novi campus that encompasses Asian-Indian design elements. And, most recently, we partnered with the Arab-American Chaldean Council as a sponsor of this year’s Chaldean Festival in Southfield. These initiatives and programs will serve as a template for successful outreach to other cultures and religions.

Again, it is a pleasure to tell you about our good news. And, as always, I deeply appreciate all that you do to support Providence.

With warmest regards,

A handwritten signature in cursive script that reads "Diane".

Diane M. Radloff
President, Providence Hospital

Kudos

Barry Feldman, MD, Internal Medicine, was recently honored with the 2007 Maimonides Award presented by the Metro Detroit Professional Health Services Division of State of Israel Bonds. The award was presented to Dr. Feldman for his distinguished service to the medical profession, the State of Israel and the Detroit community. Dr. Feldman has been on the Providence Medical Staff since 1983 and serves as the Vice President of the Providence Hospital Physician Organization. He is Assistant Professor of Medicine at Wayne State University Medical School and Clinical Instructor of Medicine at Providence.

Tammy Lundstrom, MD, JD, was named Chief Medical Officer for Providence Hospital. She comes to Providence from the Detroit Medical Center, where she was most recently Senior Vice President, Chief Quality and Safety Officer. Dr. Lundstrom is board-certified in both of Internal Medicine and Infectious Diseases. She has a wealth of experience in leading clinical quality and safety improvements. Dr. Lundstrom also has a juris doctor degree and has been involved in public policy development on both state and national levels.

Caduceus grant supports nurses

The Caduceus Society recently provided a \$3,000 grant to assist with presenting the annual Nurses Week events at Providence Hospital to honor the 1,200 nurses for their role in providing excellent care to patients. The funds were used to help provide 10 nursing lectures, to assist nurses in obtaining education contact hours on site at no charge and to provide lunch at the events. Thanks to the Caduceus Society for supporting the nurses and to the nurses for their dedication to providing compassionate care.

Jewish community outreach moves forward

Shalom Providence

Shalom Providence, a new customer service program, rolled out at Providence Hospital on July 15. The mission of the program is to ensure that everyone identifying himself or herself as Jewish feels welcome in the hospital and that individual ethnic, cultural, spiritual and social needs are met as well as possible. During June and July, the Shalom Providence team met with associates to introduce themselves and explain the program and their roles. Rabbi Hershel Klainberg, the program's ritual director, makes sure patients staying at the hospital over the Sabbath or Jewish holidays have their needs met with items like prayer books, candles and other items necessary for celebrations. Rabbi Joseph Hirsch, Rabbi David Nelson and Rabbi Jennifer Tisdale visit patients at Providence four days a week. Patients and associates may contact Michael Walch, Program Director, 248-849-3300, and leave questions on voicemail, which will be answered within 24 hours. In addition, the program's e-mail address is shalom.providence@stjohn.org. Watch for updates on Shalom Providence.

Kosher food

In August, kosher food service was incorporated into the At Your Request Room Service Dining® program at Providence. There is also a dedicated snack rack in the cafeteria for kosher snacks, and visitors can ask servers in the cafeteria for a kosher meal. There are plans for marketing to the visitors and associates so they know this option is available.

Project eruv

Construction began in August on the expansion of the Southfield/Oak Park/Huntington Woods eruv to include Providence. The intent is to have the eruv in place in time for the beginning of the Jewish High Holidays, which begin in mid-September. *The Detroit Jewish News* featured an informative article about the eruv and Jewish community outreach initiatives at Providence and a sidebar about the history of Providence and Jewish physicians in the July 27 issue, which can be accessed by searching the archives at www.jnonline.com.

Associate giving doubles

St. John Health (SJH) associates' generosity came through again this year, raising more than \$350,000 in the Associate Annual Giving Campaign. The number of associates who participated doubled from last year with 2,454 associates making pledges that will benefit SJH hospitals and a multitude of programs and service lines. More than \$44,800 was raised from 364 associates at Providence Hospital. Funds from the campaign were used to purchase electric scooters for use by patients and visitors at the Southfield campus (see related story). In addition, 145 associates contributed more than \$27,000 for the Pediatric Unit at the new St. John Providence Park Hospital in Novi.

Scooters donated by associates

Thanks to the generosity of Providence associates, nine motorized scooters were recently purchased to assist patients and visitors when they visit the hospital. The purchase of the electric scooters offers a practical and safe solution and will give patients and visitors with limited mobility a sense of independence during a stressful time in their lives.

Funds from the Associate Annual Giving Campaign were designated to purchase the scooters, which are now available to check out through security personnel at the main entrance, Heart Institute, Fisher Center, Providence Medical Building and the Providence Pavilion.

A ribbon-cutting ceremony was held on July 31 to unveil the scooters along with a new donor wall, which lists the names of associates who gave to the 2007 Providence Associate Annual Giving Campaign.



Sr. Xavier Ballance, DC, Chairperson, Providence Hospital Board of Directors, and Diane Radloff, President, Providence Hospital, cut the ribbon on one of the new scooters purchased with associate donations.

Golf outing benefits those in need

The 2007 Providence Golf Classic raised more than \$125,000 for the Providence Mission Fund to help those in need. The event was held June 4 at the Indianwood Golf and Country Club in Lake Orion with 272 golfers in attendance. Dave Imesch, Vice President, Barton Malow Company, chaired the Golf Classic for the fourth year. Our grateful thanks for the generosity of the many sponsors and dedicated volunteers who helped make the event a success.



Dr. Bruce Kaplan, John Keuton, Dr. Daniel Panush and Dr. Douglas Wöll



Dave Imesch and Dr. Ernie Yoder



Dr. Michael Montico and Dr. Ralph Pearlman



Tyler Smith, Dave Martin, Rich Abbott and Robert Hausler



Dr. Wassim Nona and Dr. Shukri David



Margaret Walsh, Terence Durkin, Harry Sherbrook and Jane Ziembra

Save the date

2008

Friends' Ball

Saturday, April 12, 2008

The Ritz-Carlton,
Dearborn

Proceeds benefit
Providence Hospital



How to make a gift

Your continued support makes a difference! Making a gift to Providence Health Foundation is easy. Go to www.stjohn.org and click on the “Donate” button on the blue banner at the top. When the St. John Health Foundation page appears, you’ll find easy links to Providence Hospital and Providence Park fundraising information, ways to give and an online donation form. If you have questions, call 248-849-5744.

Novi campaign update

The Campaign for St. John Providence Park Hospital has raised \$8.2 million in gifts and pledges from 650 donors. The campaign is seeking to raise \$25 million to support construction of the new hospital.

Recent efforts have been focused on recruitment of a Novi Governance Group and the Park Development Committee to assist with completing the campaign by July 2008, when the hospital is scheduled to open.



The Medical Office Building goes up.



Construction progress on the new hospital continues. The main entry canopy is to the right, and the Emergency entry canopy is to the left.



A new Surgical and Procedural Skills Education Center will be on campus.



The short-stay hotel is also under construction.

The Physician Steering Committee is nearing its goal of \$5 million in gifts and pledges from the generosity of Providence physicians. A celebration will be held on Sept. 28 at the Providence Park campus to honor and thank those physicians who have contributed to the campaign and recognize the members of the Physician Steering Committee.

“The generosity of our Providence physicians has really been the ‘success story’ of this campaign,” noted John Lewandowski, Development and Campaign Director at the Park. “They recognized the importance of having a high-quality, cutting-edge facility in which to treat their patients, and they have become true partners as we fundraise, design and build this hospital.” John singled out Shukri David, MD, Chief of Cardiology, Providence Hospital, for his leadership of the Physician Campaign Steering Committee, and the committee members for their leadership and support. “We look forward to thanking Dr. David, the committee and all the physician contributors at the reception,” he said. “It will be a celebration of the close relationship that is developing between members of the Medical Staff and St. John Providence Park Hospital.”

For giving opportunities that will assist in providing exceptional health care in the Novi area, please contact John at 248-465-4502.

OLPL news

The Our Lady of Providence League (OLPL) recently installed its new officers for 2007-2008 at the group's annual meeting. Congratulations to:

President: *Betty McLaughlin*

President Elect: *Marty Lawmaster*

Treasurer: *Betty Brown*

Secretary: *Eleanor Reiff*

Counselor: *Dorisel Boggs*

Seniors can avoid taxation of IRA distributions

Do you know someone age 70½ or older who receives taxable distributions from their IRA? Do they know they can avoid income tax on an IRA distribution if they have their IRA administrator make the distribution to Providence instead?

This so-called "IRA Charitable Rollover Distribution" is a great way to donate to Providence. Qualified charitable distributions are not included in the donor's income and do not impact any other deductions or limitations on your tax return. Tax law changes permit tax-free IRA distributions to charity by December 31, 2007, up to \$100,000 for those age 70½ or older.

We hope our senior-age donors don't overlook this smart use of IRA funds to make a meaningful gift. Simply contact your IRA plan administrator for instructions, or call Heidi Crisman, 586-582-7538, for more information.

Volunteer opportunities available

We are now accepting applications for men and women to volunteer at the Providence Hospital-Southfield, Providence Park-Novi and the outpatient facilities in Southfield, Farmington Hills and South Lyon. If you are interested in sharing at least four hours per week in a clinical, clerical or fundraising role, please call Volunteer Services at 248-849-8806.

Spirit is a quarterly publication of Providence Health Foundation.

If you would like to learn more about giving opportunities at Providence Hospital or the new hospital at Providence Park, please call 248-849-5744.

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