

SPIRIT

O F G I V I N G

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INSIDE THIS ISSUE

- Pediatric patients benefit
- Kudos
- Novi update
- Accomplishments
- Friends' Ball
- Planned Giving
- OLPL update
- Caduceus grant
- Golf outing
- Web site news
- Volunteers needed
- Christmas Store

Message from the President

Dear Friends:

As the opening of the new hospital in Novi draws closer (July 2008), people frequently ask about the impact on the Southfield campus. My immediate response is always, "We have a bright future!"

When the Novi hospital opens, 142 of our licensed inpatient beds will be transferred there. The Southfield campus will then shift its planning focus to our immediate service area, bounded by Bloomfield to our north, Royal Oak to our east, Farmington Hills to our west and Dearborn Heights to our south. We have studied the demographics and, based on community needs, have identified specialty services to focus on: Cardiovascular, General Surgery, Orthopedics, Neurosciences, Women's Services (including OB) and Oncology.

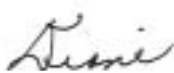
The "new" Southfield campus will comprise 311 inpatient beds. As health care continues to shift to the outpatient arena, we anticipate maintaining approximately 30 additional beds for patients requiring hospital stays (less than 24 hours) that are not considered inpatient admissions. This will allow us to offer more private rooms.

With an anticipated transfer of approximately 6,500 discharges to Novi, we will also have the opportunity to increase market penetration in our immediate service area. Our goal is to shift an additional 2% of the market (approximately 1,600 discharges) to Providence Southfield by being identified as the health care provider that consistently delivers the highest quality experience every day, everywhere for everyone. Our focus on spirituality will set us apart from our competition.

A team of professionals and Providence leaders are developing a Master Facility Plan for Southfield that will guide modifications to meet the changing needs of our patients, visitors, physicians and associates. Plans are in place to begin renovating the front lobby soon and for updating patient rooms after the Novi hospital opens.

This is an exciting time for Providence Hospital, and I hope you share our excitement. Your continuing support will help us shape our future and make it possible for us to achieve our Vision. Thank you for being part of Providence's vitality.

Sincerely,



Diane M. Radloff
President, Providence Hospital



Diane M. Radloff



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Pediatric patients benefit from Novi event

Pediatric services at the future inpatient St. John Providence Park Hospital in Novi will benefit from the \$30,000 in proceeds from the Michigan Christmas Show's "Evening Extravaganza" at the Rock Financial Showplace held Nov. 30, 2006.



Emily and John Casalou with Santa and Mrs. Claus



Gary and Doris Jonna and Kristin and Rob Casalou, President, Providence Park Hospital

For an admission fee of \$100 each, over 200 guests to the special opening evening were treated to the full Michigan Christmas Show as well as live entertainment, cocktails, hors d'oeuvres, a silent auction, photos with Santa and Mrs. Claus, and more. The show featured hundreds of vendors selling unique holiday gifts, as well as Christmas trees, carolers and decorating workshops. It was presented by *The Detroit News* and sponsored by Fox 2 and Rock Financial.

Kudos

Foundation Board news

Gregg D. Watkins was named Chairman of the Providence Health Foundation Board of Trustees. He has a distinguished record as a businessman and strong supporter of the community. Mr. Watkins most recently served as Vice Chairman of the Board and has dedicated over 15 years to Providence Hospital.

Julie A. Rodecker Holly, Vice President and Program Officer of the DeRoy Testamentary Foundation, was named to a three-year term on the Providence Health Foundation Board of Trustees. She steps into this position previously held by her father, Arthur Rodecker, who served as a board member for 26 years.

Joseph Walker, Arthur Rodecker and John Kruse were recognized for their faithful service as members of the Providence Health



John Kruse and Joseph Walker

Foundation Board of Trustees at its Dec. 19, 2006, board meeting. Each received a resolution acknowledging their contributions to Providence and the community.

Foundation Board news...continued

Mr. Walker, a board member for many years and Chair of the Board since 2005, served on the Executive Committee of the Foundation, as Chair of the Leadership/Nominating Committee and on many other committees. He was the 2004 recipient of Providence's Order of Charity Award.

Mr. Rodecker was a board member since 1980 and served terms as Treasurer and Chair. He also held other leadership positions, worked on committees and served on the hospital's Board of Directors. Under his leadership as a trustee for the DeRoy Testamentary Foundation, many Providence programs have benefited from that organization's contributions. Mr. Rodecker received the Order of Charity Award in 1993.

Mr. Kruse served on the Providence Health Foundation Board of Trustees since 1992, helping to guide fundraising efforts for the hospital and the Neuromuscular Institute. His devout faith, involvement in the Catholic Church and work as an attorney have earned him numerous recognitions.

Senator and Mr. Cassis were recognized for their dedication to seeing a new hospital built to serve the Novi area community. Mr. Cassis is a member of the St. John Providence Park Hospital Community Relations Committee and serves on the Board of Trustees for the Providence Health Foundation. He has been involved in many Novi community groups, including the City of Novi Planning Commission.

Mr. Elsea, Chairman of Real Estate One, was honored for his many years as a member of the Providence Hospital Board of Trustees and the Providence Health Foundation Board. He is assisting with the Campaign for St. John Providence Park Hospital to raise \$25 million to help build the hospital and was one of the campaign's early major contributors.

Mr. Watkins, a long-time friend of Providence Hospital, was recognized for devoting countless hours of service fostering the hospital's Mission. He has served on the Providence Health Foundation Board of

Trustees since 1991. Mr. Watkins has managed the Foundation's funds and demonstrated a deep commitment to Providence, supporting the Institute for Craniofacial and Reconstructive Surgery and leading the Cancer Care Campaign.



Karen Williams, Chief Development Officer, Providence Health Foundation (left); and John Lewandowski, Director of Development (far right); with Distinguished Volunteers Gregg Watkins, Senator Nancy and Victor Cassis, and Richard Elsea.

Distinguished Volunteers honored

Victor R. Cassis and his wife Senator Nancy Cassis, Richard S. Elsea and Gregg D. Watkins were honored as Distinguished Volunteers by the Greater Detroit Chapter of the Association of Fundraising Professionals at the annual National Philanthropy Day Recognition Dinner in November.

Additional Kudos

John Lewandowski's new title is Director of Development for St. John Providence Park Hospital.

Eugene Drafta, volunteer at St. John Providence Park Hospital, was among the top 10 "Outstanding Volunteer" honorees at metro Detroit's annual Thanks for Giving luncheon for his volunteer work in the Patient Care

service area and as a greeter at the Assarian Cancer Center.

Ernest Yoder, MD, PhD, Chairman of Internal Medicine, Providence Hospital, was named Vice President, Academic Affairs, for St. John Health (SJH).

Jeffrey Zaks, MD, Chief Medical Officer for Providence, was named Corporate Vice President, Clinical Decision Support, for SJH.

News from the Novi front

Campaign update

The Campaign for St. John Providence Park Hospital has raised over \$7.3 million in gifts and pledges, representing nearly 1,200 gifts and approximately 350 donors. The goal is to raise \$25 million in philanthropic support by the opening of the new Novi hospital in 2008.

In addition to continuing to identify major gift prospects, a renewed focus has been on identifying and recruiting volunteer leadership for the Board of Trustees for both the new hospital and its foundation. This effort has focused on expanding the network of friends and supporters of Providence Park by meeting and engaging key business, civic and community leaders from Novi and surrounding areas.

The Campaign Physician Steering Committee, led by Shukri David, MD, and Gary Assarian, DO, has raised more than \$4.4 million in physician support toward its goal of \$5 million. "I am pleased that so many Providence physicians have demonstrated their ownership of the new hospital through their charitable support," noted Dr. David. "For physicians who are still deciding, let me say that this is a place where we live and we work. Let's build it together."

For information on campaign gift opportunities, call John Lewandowski, Director of Development-Providence Park, 248-465-4502.



Construction continues on the new hospital.

Construction update

Construction work on the Providence Park campus is proceeding at a brisk pace with four separate projects under way: the main hospital, Medical Office Building/Neuroscience Center, Ambulatory Surgery/Orthopedic Center, and Staybridge Suites extended-stay hotel. Several main areas of the hospital have been enclosed to facilitate interior construction during the winter months. Construction remains on schedule for the July 2008 opening.

Accomplishments abound

For the sixth consecutive year, Providence Hospital has been ranked as one of the top 100 hospitals in the United States for heart care, according to an independent national study by Solucient. Providence is the only hospital in southeast Michigan to receive this recognition six years in a row and the only center in Oakland County to be honored in 2006.

Providence Hospital has been recognized as a 2006 CareScience Select Practice Customer Quality Leader in the Total Hip Replacement category. CareScience works with health care organizations to improve quality, patient outcomes and operational performance, increase staff efficiency and reduce costs.

St. John Health (SJH) received 22 awards at the 7th Annual Health Care Service Excellence Conference in San Diego, and Providence shared in that success. Providence Inpatient Behavioral Health received a Gold Breakthrough Award for 15+ percentile improvement in patient satisfaction scores (with a 60 percentile improvement!), and Outpatient Behavioral Health received a Bronze Breakthrough Award for a 5-9 percentile improvement.

Among 98 entries nationwide, SJH was the winner of the Spirit of Excellence Team Award by *Modern Healthcare*, a national health care business news magazine, for its commitment to employee retention and recruitment.

Friends' Ball rolls around soon

The annual Providence Health Foundation Friends' Ball is Saturday, April 21, at 6 p.m., at the Ritz-Carlton, Dearborn. The event features a cocktail reception, live auction, dinner and dancing to the sounds of Mel Ball and Colours.

The cost is \$250 per person. Benefactor level tickets are \$350, and sponsorship opportunities are available. Proceeds will benefit the Nursing Education Fund at Providence Hospital to assist in the education, recruitment and retention of outstanding nurses.

For tickets and more information, call Lorraine Owczarek, 586-582-7509.

Planned Giving news**How do seniors stay on track?**

Seniors often struggle with legal issues concerning trusts, wills, patient advocate forms, beneficiary designations and other concerns like probate and joint tenancy. The question is, “How do they keep it all straight and stay on track?”

Providence Health Foundation is sponsoring free, informative seminars on “Legal Issues for Seniors and Their Adult Children” in April, May and June, at Providence in Southfield and Novi.

Elizabeth Brown, the Novi speaker, and Lauren Underwood, the Southfield speaker, are noted attorneys who were highly rated by previous attendees, especially for removing the mystery and really answering your questions.

Call Nancy Krause, 586-582-7595, to place your name on the invitation list or to schedule a complimentary consultation.

OLPL update

The Our Lady of Providence League (OLPL) presented a check for \$130,000 to Shukri David, MD, Chief of Cardiology, and Diane Radloff, President, Providence Hospital, toward the group’s \$1 million pledge for the Heart Institute. The check was presented at the annual holiday luncheon. Funds raised to complete the pledge come from gift shop revenue and fundraisers such as book, nut and jewelry sales.

In addition, a \$15,000 personal donation was made by an OLPL volunteer with a request to use it toward the Heart Institute pledge. There is less than \$35,000 left to fulfill the pledge, which is expected to be completed in April.



OLPL board members at a holiday brunch are (l to r): Betty Brown, Treasurer; Eleanor Reiff, Secretary; Dorisel Boggs, President; Frank McGann, Counselor; and Betty McLaughlin, President Elect.

Grant helps homeless youth

The Caduceus Society has approved a grant of \$10,000 per year for two years to assist the Covenant House Michigan with coordinated mental health services to Detroit’s homeless youth, many whom have not received medical attention in years. The funding will cover half the cost of a part-time nurse to provide basic mental health services and coordinate care with a therapist and other agencies.

Save the date fore golf

Providence Hospital’s 28th Annual Golf Classic will be held on Monday, June 4, at Indianwood Golf and Country Club, Lake Orion. Tickets are \$425 each; dinner only is \$100. Proceeds will benefit the Providence Mission Fund. Call Lorraine Owczarek, 586-582-7509, for more information and sponsorship opportunities.



Foundation web site updated

The St. John Health Foundation web site has been updated and is now easier for you to find and navigate. Go to www.stjohn.org, click on the "Donate" button on the blue banner at the top of the page. The St. John Health Foundation main page will appear. There you will find easy links to Providence Hospital and St. John Providence Park Hospital fundraising information, ways to give, an online donation form, events and more. You can also access the Foundation pages by going to stjohn.org/foundation. If you have questions, please call 248-849-5744.

Volunteers needed

Adults and teens ages 15-18 are needed to volunteer at the Providence Hospital and Providence Park facilities in Novi, Southfield, Farmington Hills and South Lyon. Only four hours a week are required. Volunteers receive free meals and parking, with the opportunity to help others. Teens may apply for scholarships and school credit. Call Volunteer Services, 248-849-8806.

Christmas Store brightens holidays for families

Providence Hospital's 20th annual Christmas Store provided more than 500 children in 214 families with a happier holiday season. Hospital associates, physicians and volunteers donated new clothing, toys, books, candy and gift cards as well as financial contributions. Families from the Infant Mortality Project, the Developmental Centers, Inc., the Children's Center and others in needs who are in contact with Providence medical centers were invited to participate. For \$1, each family selected a toy and an outfit for each child, received stocking stuffers, coloring books and crayons, books and stuffed animals. Families also received a \$25 Meijer gift card for food.

The Christmas Store book collection was also a big success thanks to many associates. An urgent, last-minute plea for 55 board books for young readers produced almost three times that number. After stocking the Christmas Store, there were enough books left over for the Reach Out and Read Program, the hospital's year-around effort to improve literacy for young children.

Spirit is a quarterly publication of Providence Health Foundation.

If you would like to learn more about giving opportunities at Providence Hospital, please call 248-849-5744.

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