

SPIRIT

O F G I V I N G

A publication of Providence Health Foundation

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How to make a gift

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Go to www.stjohn.org and click on the "Donate" button on the blue banner at the top. When the St. John Health Foundation page appears, you'll find easy links to Providence Hospital and Providence Park fundraising information, ways to give and an online donation form.

If you have questions, call 248-849-5744.



**PROVIDENCE
HEALTH
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Jewish community outreach extended by Providence

Providence Hospital is enhancing its services to the Jewish community to better accommodate this important patient population. The Providence Health Foundation, facilitated by Senior Development Officer Ida Warshay and Board Member Rabbi E.B. (Bunny) Freedman, is reaching out to the Jewish community, particularly the Orthodox Jews, who live within close proximity to Providence. A luncheon was recently held at the hospital, with 22 Orthodox rabbis in attendance. Hospital President Diane Radloff provided an update, and the rabbis began a discussion about health care and their community.



Rabbi Yissachar Wolf, Project Eruv administrator, discusses the planned expansion of the local eruv to include Providence.

Important developments include:

Project Eruv

Detroit is one of the only major cities in the country that does not have a hospital within its eruv boundaries. (An eruv is generally designed by encircling a community with a continuous wire allowing Orthodox Jews within the area to move freely and carry objects on Shabbat, activities otherwise restricted on that day.) Providence Hospital is working with Project Eruv to extend its existing boundaries to include the hospital. The eruv will be helpful to families with young children and those unable to walk, since carriages, strollers and wheelchairs may be wheeled within the area. It will also allow visitors to come to the hospital on Shabbat to visit loved ones and bring them comforts from home. The Oakland County Road Commission approved the eruv to be on traffic lights; construction will begin after permits are secured from the city of Southfield. Providence will also provide a manual door at the hospital's lobby entrance so visitors coming on Shabbat can enter without the use of automatic electrical system.

Kosher Food

Rabbi Joseph Krupnick, Executive Director of the Detroit Council of Orthodox Rabbis, is working with Scott Aurand, Director of Food Services, to renovate the hospital kitchen to include a dedicated area for preparing and

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Jewish community outreach...continued

serving kosher meals. Providence will begin providing more comprehensive food options to patients, visitors and families with special meals for holidays. Rabbi Krupnick will train the staff on the proper way to prepare and serve the food on regular days and Shabbat. Kosher food service is expected to begin in June.

Jewish Chaplaincy Program

In February, the Providence Mission Fund approved a \$15,000 grant to initiate "No Jew is Ever Alone," a Jewish Chaplaincy Program, for the remainder of fiscal year 2007. This comprehensive program will provide services for all Jewish patients.

The initial investment will fund:

- needs assessment (registration inquiry) to determine Jewish census numbers
- development of infrastructure for complete rollout in fiscal year 2008
- training and education for hospital personnel on such things as Shabbat, end-of-life issues, religious rules regarding patient care, kosher food and sensitivity training
- development of a long-term marketing and funding strategy
- "Shalom Providence" brochures, describing all services provided, including the eruv and kosher food, to be distributed to patients at registration

It is anticipated the entire program will be funded in fiscal year 2008 and include 24/7 rabbinical services, ongoing staff training and accommodating patient needs.

For more details on the Jewish community initiative, call Ida Warshay, 248-849-3386.

Foundation President accepts new role

Glen Smiley resigned as President of the St. John Health Foundation and accepted the position of Associate Vice President for Advancement at the University of Rochester Medical Center, New York. Under Glen's leadership, the St. John Health Foundation has grown and enjoyed success in less than three years of existence, and his many contributions are appreciated.

Joe McKay, Vice President of Planned Giving, is Interim President while a search is made for a permanent replacement. The dedicated Foundation team is working to ensure its continued, enhanced success. If you have questions, call 586-582-7500.

Message from the President

Dear Friends,

This continues to be an exciting time for Providence Hospital with many changes under way. Plans are in the development phase for renovation of our front lobby. Our goal is to emulate the atmosphere and services of a 5-star hotel. And, while renovations to the patient care units must wait until after the opening of the Novi hospital, we are identifying other upgrades to create a warm and inviting atmosphere for our patients, families and visitors.



Diane M. Radloff

Beginning this month, persons age "55 or better" will be able to enroll in the St. John CareLink program at Providence. This program provides discounts and services for the significant active senior community we serve.

We are also working with local Jewish community leaders, the Oakland County Road Commission and the city of Southfield to expand the Oak Park/Southfield eruv, to include Providence Hospital within its boundaries. An eruv is an "enclosure" that allows Orthodox Jewish persons to move freely and carry things on the Sabbath. This wonderful enhancement is just one of the many ways we are demonstrating our value of reverence, embracing the diverse needs of the communities we serve.

From a clinical enhancement perspective, we are making major investments in upgrading our imaging technology, including replacement of nuclear cameras, new digital X-ray equipment, an additional LightSpeed CT scanner that supports cardiac imaging, and a PET scanner to support oncology services. We recently purchased a da Vinci® Surgical System that supports our advanced urology, gynecology and cardiac surgery programs. We will also be investing in additional endovascular imaging equipment to continue the expansion of our neurovascular and peripheral vascular intervention programs.

No doubt, we look forward to a vibrant future. As always, I am extremely appreciative of all that you do!

With warm regards,



Diane M. Radloff
President, Providence Hospital

Friends' Ball supports nursing education

Thank you to everyone who supported the 2007 Friends' Ball, held April 21 at the Ritz-Carlton, Dearborn. More than 300 guests enjoyed dinner, a live auction and music by Mel Ball & Colours. Tom Ryan, afternoon show host of Oldies 104.3 WOMC, was emcee for the evening.

Proceeds from the event support the hospital's Nursing Education Fund to help educate, recruit and retain outstanding nurses at Providence.

David Imesch, Vice President, Barton Malow Company, received the Order of Charity Award for his commitment to helping those in need through the Providence Mission Fund. He has served on the Providence Health Foundation Golf Classic Committee since 2002 and as Chair for the past four years.

Ralph Pearlman, MD, was honored as The Caduceus Society's Physician of the Year for his distinguished tenure at Providence. He is credited with introducing evidence-based medicine to the Department of Surgery, for his volunteer involvement with the Southfield



Awardee Dave Imesch gets his boutonniere pinned on by his wife Beverly.



Donald and Dorisel Boggs



Betty Granger, SSJ; John O'Malley and Connie Franco



Physician of the Year Dr. Ralph Pearlman enjoys a moment with his wife Dr. Karen Swanson.

Public Schools Partnership program, his role in upgrading the elementary school science curriculum and more.

The Friends' Ball Steering Committee included Beverly Moore and M. Elizabeth Moore (Co-chairs), Kathy Antonini, Michelle Antonini, Betty Armenio, Christa Fortinberry, Beverly Imesch, Mary Ellen Johnson, Jo Anne Leslie, Kathleen McInerney, Kathy Mewhort, Suzanne Rea, Josie Sosa, Betsy Thompson and Carole Wendzel.



Event Chairs Bev Moore (left) and Beth Moore (right) with emcee Tom Ryan.



Sr. Xavier Ballance, D.C. (left), Chair, Providence Board of Directors, and Diane Radloff (right), Providence Hospital President, present the Order of Charity Award to Dave Imesch.



Hugh and Diane Radloff



Dr. Dennis and Andria Bojrab, Dunia David and Dr. Marcel Zughaib



Bill and Kris Crowe; Cheryl and Dr. Allan Fraiberg



Sr. Xavier Ballance and Dr. Jeffrey Zaks present the Physician of the Year Award to Dr. Ralph Pearlman.

News from Novi

Photo by Steve LaBelle.



Construction on the east side of the new hospital building; on the far right is the structural frame of the two-story connector to the present medical center building.

The Campaign for St. John Providence Park Hospital has raised nearly \$8 million in gifts and pledges from 631 donors. The campaign fundraising goal is \$25 million in philanthropic support by the opening of the new Novi hospital in 2008.

Providence physicians have committed more than \$4.65 million in gifts and pledges toward the \$5 million goal set by the Physician Steering Committee, led by Shukri David, MD, and Gary Assarian, DO. "The amount raised is a testimonial to the loyalty of the physicians and their commitment to support the new hospital," said Dr. David.

For giving opportunities, call John Lewandowski, 248-465-4502.

Kudos

Retired Major General Lucius Theus, a longtime Providence Hospital Board Member, was recently awarded the Congressional Gold Medal — the highest civilian honor given in the United States. He was honored for his contribution as one of the Tuskegee Airmen, America's first group of African American military airmen who served in World War II.

Karen Peper, RN, won a first-place Nightingale Award in the Advanced Practice category from Oakland University's School of Nursing. **Kellee Lezotte, RN**, was a runner-up in the Distinguished Alumni category. The award recognizes nurses devoted to providing exemplary care and helping solve health care problems.

Kathleen Zaguroli was named Director of Volunteer Services at Providence Hospital. She served in the same role for five years at St. John Oakland Hospital, where she increased the number of volunteers from 32 to 300 and directed the CareLink senior membership program.

Cynthia Taueg, Vice President, Community Health and Senior Services, St. John Health, received a 2007 Distinguished Leadership Award in the Human Services category from the Michigan Business & Professional Association.

Tobacco-free policy begins July 1

St. John Health (SJH), including Providence Hospital and the Providence Park campus, will adopt a tobacco-free environment beginning July 1. The policy will prohibit the use of all tobacco products at all SJH buildings and throughout the campuses, including the grounds, walkways and parking lots.

This step is being taken to support SJH's mission to sustain and improve the health of individuals in the communities it serves and create a healthy environment on the campuses for everyone — patients, visitors, associates, physicians and volunteers.

The Michigan Health & Hospital Association is encouraging all hospitals statewide to establish tobacco-free campuses by Jan. 1, 2008; legislation has been introduced to require compliance. For more information on the tobacco-free effort at SJH, call 248-849-8970.

Make tax-free IRA gifts

Recent tax law changes permit tax-free IRA distributions to charity up to \$100,000 by any donor age 70½ or older but only for donations in 2006 & 2007.

This is good news because qualified charitable distributions are not included in the donor's income but count toward the Required Minimum Distribution and will not impact any other deductions or limitations on your tax return.

Don't miss out on this opportunity to make a meaningful gift. Contact your IRA plan administrator and ask for instructions to make your gift to charity. Call Heidi Crisman, 586-582-7538, for more information.

OLPL news

The Our Lady of Providence League (OLPL) completed its generous \$1 million pledge to the Providence Heart Institute with a final payment of \$34,095 at the Annual Meeting and Recognition Luncheon April 17. The pledge funded the main patient waiting room in the Heart Institute, including the Wall of Water, courtyard and garden area.

OLPL also presented a \$65,000 check to Rob Casalou, President of the new hospital at Providence Park, as a first gift toward the



Dorisel Boggs and Betty Brown present the \$65,000 check to Rob Casalou.



Dorisel Boggs, Past President of OLPL; Betty Brown, OLPL Treasurer; and Joan Garrett, Legislative Chairman, OLPL, present the \$1 million "check" to Shukri David, MD, Section Chief, Division of Cardiology, Providence Hospital, and Diane Radloff, President, Providence Hospital.

group's \$1.5 million pledge to fund a Health Trail on the Novi campus. The 1½ mile all-weather paved path will be used by the community for walking, jogging, bicycling and other activities and aid in the rehabilitation and recovery of patients. Workout stations geared to cardiac and conditioning activities will be included. Benches will be placed along the path so people can take a break and enjoy the natural setting.

Spirit is a quarterly publication of Providence Health Foundation.

If you would like to learn more about giving opportunities at Providence Hospital or the new hospital at Providence Park, please call 248-849-5744.

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