

SPIRIT

O F G I V I N G

A publication of Providence Park Hospital

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INSIDE THIS ISSUE

- President's Message
- Providence Park campus
- The Event
- Moore Society
- Campaign committee

Interested in a tour?

Providence Health Foundation staff is happy to coordinate visits to the new Novi hospital and other campus facilities. If you would like a tour, please call the Providence Park Foundation offices at 248-465-4511 or 4502.



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Donor Spotlight: *The Cotton Family*

As a teaching facility, Providence Park Hospital will have a comprehensive medical education program to train physician interns, residents and medical students. An important feature of the Medical Education department will be *The Cotton Family Medical Library*, an expanded, renovated area on the second floor of the Medical Office Building of the current Providence Park Medical Center.

This 2,300-square-foot educational resource will feature medical periodicals, textbooks and a state-of-the-art computer lab with access to health-related research and educational references from around the world.

The Cotton Family – Dr. David B. Cotton, his wife, Shery, and sons Jon, Michael and Sean – was an early supporter of The Campaign for Providence Park Hospital, selecting the new medical library as the naming opportunity for their generous gift.

“As a physician involved in medical education for years, I’m very impressed with the plans for Providence Park,” Dr. Cotton said. “I visited the site, saw the construction plans and listened to Rob Casalou’s vision for this hospital and ‘health park.’ My family wanted to be part of it.”

Dr. Cotton is an obstetrician/gynecologist, who has practiced in California, Texas and Michigan. He served on the Wayne State University Medical School faculty for 14 years and was Chair of the Department of Obstetrics and Gynecology for five years. In addition to many awards, Dr. Cotton was recognized as one of the “Best Doctors for Women” by *Good Housekeeping*.

Dr. Cotton and Shery founded Health Plan of Michigan in 1997, and in 10 years they have seen it grow from 1,400 members to 130,000 statewide. It is the third-largest Medicaid HMO in Michigan and is ranked 10th out of 195 Medicaid HMOs in the U.S. based on quality (*U.S. News and World Report*, Nov. 2007).

“Having the medical library at Providence Park named after my family has a special meaning to us,” Dr. Cotton said. “Patients benefit from having an exceptional medical education program at a hospital. It gives the hospital and staff an edge, and we wanted to support this important area.”



Dr. David and Shery Cotton, center, and their family.

Message from the Hospital President

To our Friends in the Greater Novi Community:

I am pleased to share this inaugural issue of the Providence Park Hospital *Spirit of Giving* newsletter. As a friend and supporter of Providence Park Hospital, you will receive this publication regularly as an update on hospital activities and services.

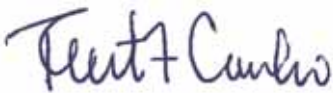
As we begin the new year, the Providence Park campus is a hub of activity. Work has been completed – or is nearing completion – on three new campus buildings: the Orthopedic/Ambulatory Surgery Center, the Medical Office Building/Neurosciences Center and the StayBridge Suites extended-stay hotel. Hospital construction has moved to interior finishes as we proceed toward our summer opening.

Thanks to the support of donors to our capital campaign, the new hospital will be one of the most advanced health care facilities in the state, if not the nation. At the same time, developing a “health park” with fitness and walking trails, physician and specialty offices, rehabilitation facilities and health-oriented retail establishments, will enhance Providence Park as a destination for wellness.

The generosity of our benefactors – who have contributed nearly \$9 million toward our \$25 million campaign – represents an important investment in the success of this project. I look forward to recognizing our contributors at a pre-opening “Founders’ Day” celebration, where I can thank them for investing in the future of Providence Park.

I welcome your continued support and involvement as we prepare for the opening of the hospital and want to once again express my thanks for your help in turning our vision into reality.

Gratefully Yours,



Robert F. Casalou
President, Providence Park Hospital



Robert F. Casalou

Providence Park campus coming to life

Excitement is mounting on the Providence Park campus as construction on the new hospital progresses, bringing the summer 2008 opening closer to reality. The exterior of the building is complete, with a few windows left out for receiving materials. At press time, framing was in progress through the fifth floor, with dry wall work following. The Emergency Center is nearing completion; the ceiling is partially installed, flooring is under installation, and painting is done.



The new Orthopedic/Ambulatory Surgery Center.



The new hospital with the walk-in entrance to the Emergency Center on the right and the ambulance entrance on the left.

Meanwhile, the Novi Orthopedic Center opened for business after the new year began, the Staybridge Suites Hotel also opened in January, and the first phase of the Medical Office Building will open in February.

Don't miss The Event of the year!

A special evening of glitz and glamour will take place on Saturday, Feb. 9, at the Diamond Center at Rock Financial Showplace to benefit the upcoming Neurosciences Institute on the Providence Park campus.

Guests to *The Event*, a star-studded black-tie evening, will enjoy the red carpet excitement that surrounds Hollywood premieres and the Academy Awards as a Joan Rivers impersonator greets them, paparazzi snap their pictures and other "celebrity" actors join them for dinner.

The evening will include cocktails, hors d'oeuvres, dinner, the funk-rock sounds of The Bombsquad, a silent auction, Walk of Fame raffle, special raffle for custom-designed jewelry, sponsored by Larson Jewelry Design, Inc., and entertaining surprises.

Proceeds from the first annual fundraiser for Providence Park will go toward the new Neurosciences Institute, which will bring together world-renowned physicians and cutting-edge procedures in one of the region's most comprehensive neurosciences centers.



Kristin Casalou (center), Chair of "The Event," models the custom-designed necklace by Larson Jewelry Design, Inc., as Nancy and Brian Larson look on. The jewelry will be raffled off at "The Event."

Tickets for *The Event* are \$250; call Lorraine Owczarek, 586-582-7509. For sponsorship and underwriting opportunities, call Susan Goers, 248-349-1983.

The Event Sponsors

At press time, the following individuals, companies and organizations have committed as major sponsors of *The Event*:

Brogan & Partners	Cardinal Health
Michigan Ear Institute	Huron Valley Ambulance
Emerald City Design, LLC	R.L. Polk & Co.
Hall, Render, Killian, Heath & Lyman, PLLC	Twelve Oaks Mall
MSW Group, PLLC	Joe & Charlotte Walker
WorkSquared	Whitehall Real Estate Interests
Barton Malow/White Construction	Jonna Companies
Lisa & Gary Shiffman & Family	Kathy & Richard Karschnia
Sodexho	Accenture

2008 Event Committee

Kristin Casalou, Chair	Peggy Hayes
Barrie Bowman	Doris Jonna
Jodi Capello	Carolyn Joseph
Stacey DeRoche	Marty Lawmaster
Lisa Drew	Robi Nashar
Toni Genetti	Jackie Schwartz
Susan Glassford	Amy Smith
Susan Goers	Charlotte Walker

Moore Society created for loyal donors

The Thomas P. Moore II Society was established to ensure that loyal friends and benefactors understand how much they are appreciated by the leadership of Providence Park and Providence hospitals. The society is named in honor of Thomas P. Moore II, who was a founding member and longtime Chair of the Providence Health Foundation and an enthusiastic community supporter.

Members receive complimentary assistance with access to medical care when they are patients or visitors. Benefits include: physician appointment and diagnostic studies scheduling assistance, complimentary valet parking, a personalized escort to treatments or procedures, inpatient hospital room accommodations assistance, complimentary hospital visitation and phone/TV service, and post-discharge phone calls. For information, call Lisa Burry, RN, BSN, Manager of Donor Relations, 248-849-3387.

**Thomas P.
Moore II**
Society

Campaign committee raises friends, funds

An important volunteer group has been organized to help expand the network of supporters for Providence Park Hospital and raise funds for its capital campaign. The Novi Development Committee began meeting in October 2007, with the following individuals from the Novi area business and civic community serving as members: **Lou Agoston**, Instrumedics, LLC; **M.A. Arsiwala, MD**, Michigan Urgent & Primary Care Physicians, PC; **Judith Johnson**, Novi Springs, Inc.; and **Rajesh U. Kothari**, Seneca Partners. Committee members will identify potential campaign supporters, cultivate and solicit campaign prospects, lead and participate in campaign-related events, and help recognize contributors.

“With a project of this size, there are many wonderful naming and recognition opportunities,” said Rob Casalou, Hospital President. “We appreciate our Development Committee’s help in telling our story and expanding the hospital’s network of friends and supporters.”

The committee is working closely with **Gary A. Shiffman**, President/CEO of Sun Communities, Inc., a member of the St. John Health Board of Trustees and Chairman of the soon-to-be-formed Novi Governance Group. New committee members will be recruited, and the group is expected to continue fundraising through the hospital’s opening.



Shukri David (right), MD, Chief of Cardiology, Providence Hospital, was honored as Providence Park Hospital’s Distinguished Volunteer at the National Philanthropy Day Recognition Dinner Nov. 15. Also attending the celebration was Rob Casalou, Providence Park Hospital President, who recognized Dr. David for his success leading the physician component of the Novi Capital Campaign. Dr. David and his committee raised nearly \$5 million for construction of the new hospital.

Spirit is a quarterly publication of Providence Park Hospital.

If you would like to learn more about giving opportunities at Providence Park, please call John Lewandowski at 248-465-4502.

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