



Philanthropy News

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New Hospital for Novi

On July 21, 2004, Providence received the go-ahead from Ingham County Circuit Court Judge James Giddings to expand the Providence Park campus in Novi. As part of the expansion, 200 beds will be transferred from St. John Health facilities in Oakland and Livingston counties to create an inpatient hospital at Providence Park. According to Rob Casalou, President and CEO, Providence Hospital, this new, state-of-the-art facility will include:

- > 200 private inpatient beds (with capacity for 68 additional beds, when needed)
- > full-service Level I Trauma
Emergency Department
- > inpatient and outpatient pediatric services
- > fully interventional operating rooms and surgical suites
- > leading-edge diagnostic imaging technology
- > Neuroscience Institute
- > Fitness and Wellness Center
- > dedicated and consolidated Women's Services area
- > Cardiac Care
- > Cancer Care



SAVE THE DATE

2005 Friends' Ball
Saturday, March 12
Royal Park Hotel
Rochester

2005 Golf Classic
Monday, June 6
Indianwood Golf &
Country Club

"This is absolutely thrilling news for Providence, St. John Health and the patients we serve in western Oakland County, as well as our entire service area, because it enables us to increase access to health care and continue our service to the uninsured and underinsured, fulfilling our mission to care for those most in need," said Elliot Joseph, President and CEO, St. John Health.

As the planning and design process moves forward, the Foundation has begun hosting Community Leader Briefings in the Providence Park service area to begin informing the community of our exciting plans. If you are interested in hosting one of these intimate gatherings or would like more information, please call John Lewandowski, Director of Capital Campaigns, at (248) 849-5705.

Providence Heart Institute Phase II in Progress

In spring 2002, Providence decided to make its exceptional cardiac program even better and began a three-year project to build a new \$17 million Heart Institute to meet the increasing cardiac needs of Providence patients and the community.

Through strong community support and the commitment of long-term friends, Phase I



of the new Providence Heart Institute was dedicated and opened in October 2003.

Phase II of the new Heart Institute is currently under way to bring all of the clinical areas together. Some of the enhancements in this phase include moving and renovating the registration area, developing private family consultation rooms, expanding the observation unit from 13 beds to 19 beds, and enlarging the cardiac rehabilitation room.

The entire project is expected to be complete in spring 2005. Once completed, the new Heart Institute will provide patients and their families with a full continuum of care from registration to recovery in one healing atmosphere.

Golf Outing Benefits Care of the Poor Fund

The 2004 Providence Golf Classic was held on June 7 at the prestigious Indianwood Golf and Country Club in celebration of its 25th Anniversary. The weather cooperated beautifully, and more than 270 golfers enjoyed the event. Activities included a continental breakfast, lunch and contests on the course, buffet dinner, awards and a silent auction.

The event was chaired by Dave Imesch and co-chaired by Dr. Ernie Yoder. Committee members included Rich Abbott, Jim Archibald, Dr. Gary Assarian, Dennis Baran, Lou Bischoff, Nicole Callaway, Mike Flory, Jerry Gilman, Bill Isenstein, Melissa Monahan, Pete Seilo, Steve Weipert, Bob Wills, James York and the Providence Health Foundation staff. Additionally, volunteers from Our Lady of Providence League added valuable support.

Through the generosity of our many sponsors and dedicated volunteers, the event netted \$156,000. Proceeds will benefit the Providence Care of the Poor Endowment and the Providence Northwest Detroit Health Ministry, including the Thea Bowman Community Health Center.



Elliot Joseph, Ken Kohler, Rob Casalou and Paul Van Tiem



Dr. Ernie Yoder

Gifts Support Dental Care at Thea Bowman

Dental patients at the Thea Bowman Community Health Center who needed dentures or replacement teeth but were unable to afford them are smiling thanks to the generosity of Standard Federal Bank and the Helen Brach Foundation.

Standard Federal Bank contributed \$25,000 to Providence in support of the Dental Care Program at the Health Center. The grant was provided to start up the Adult Denture Program, a new program that provides dentures and replacement teeth to patients who cannot afford the cost. Many people seeking treatment at the Thea Bowman Community Health Center don't have regular preventative dental care or maintenance; therefore, demand for the program is great. The grant from Standard Federal Bank will help defray the costs of lab fees and other services associated with dentures or replacement teeth.

Nearly 20 patients have received dentures through the program, and several more are in the preparation process.



Michael Jamieson, Standard Federal Bank, presents the check to Sr. Theresa Sullivan. Also on hand were Janice Joseph, DDS; Jackie Flowers Majors, Advantage Health Centers; Andrea Roberson, Advantage Health Centers; and (seated) James Bologna, Providence.

Over the next two years, the program's goal is to provide 100 patients with replacement teeth that, in addition to improving patients' appearance, will improve their overall health.

The Helen Brach Foundation also provided a grant of \$10,000 for the Adult Denture Program and the Children's Dental Prevention Program at the Health Center.

Medical Staff Dinner Dance Benefits Thea Bowman Community Health Center

The Centerpoint Marriott in Pontiac was the site of the Annual Medical Staff Dinner Dance. More than 300 guests attended the event, and \$24,000 in net proceeds benefited the Thea Bowman Community Health Center. The festivities included dinner, an awards presentation, a silent auction, music and dancing.



Millie Harper and Teri Bologna

This year's committee members included Dr. William Blessed Sr., Sister Theresa Sullivan, DC, Linda Carriveau, Millie Harper and Nola Patti.

Dr. Lawrence Zablocki, MD, President of Providence Medical Staff, and Kathy Ryan, Vice President Operations-Acute Services, presented the 2003

Nursing Excellence Awards to Mary Beth Burke, Barb Phelps, Beth Hwang, Wendy Cole and Vicki Jacobs. They were recognized for their commitment to providing exemplary nursing care and consistently portraying a positive image of nursing in the institution and the community.



Dr. and Mrs. Freddy Sosa

Annual Dinner Benefits Mammography Program



Rob Casalou, Joe Walker, Sister Xavier Ballance, Priscilla Khoury and Amyre Makupson

The Ritz Carlton in Dearborn was the site of the 2004 Friends' Ball. More than 425 guests attended the gala event, and \$112,000 in net proceeds was used to purchase a computer-aided mammography machine. This equipment is state-of-the-art and can increase the detection of breast cancer by 20%, thus saving women's lives through early detection and treatment. This year's committee members included Barbara Day, Elaine Horowitz, Rochelle Igrisan, Carole Laramie, Karen North, Dana Selis, Carol Shaya, Bernadine Sherwood, Katie Smith, Josie Sosa, Mary Spresser, Betsy Thompson, Charlotte Walker, Gary Wood and the Providence Health Foundation staff.

Jeffrey Zaks, MD, Vice President of Providence Medical Affairs, presented The Caduceus Society Physician of the Year Award to Dr. Bill McLaughlin, Chairman, Department of Radiation Oncology. Dr. McLaughlin was recognized for his many years of dedicated service to his patients and Providence Hospital. Rob Casalou, CEO of Providence Hospital, presented the Order of Charity Award to Joseph V. Walker. Joe was recognized for his generous spirit in making the community a healthier and better place to live.



Donna and Glen Smiley



State Senator Nancy Cassis and Victor Cassis



Evan McLaughlin, Dr. Bill and Patricia McLaughlin and Lisa McLaughlin



Paula Koskey, Carolyn Shalhoub and Kathy Ryan



Dr. Scott and Dawn Eathorne



Ron and Karen North



Mr and Mrs. Bill Manns;
Dr. Gary and Linda Assarian



Gary and Doris Jonna



Carol and Suhail Shaya



Frank McGann and Joan Garrett;
Katherine and Bill McGee



Kristin and Rob Casalou



Frank and Judy Jonna



Lou Martin, Edwina and
Lewis Forrest



Dr. Shukri and Dunia David

Providence Volunteers Make a Difference

The Our Lady of Providence League (OLPL) is a unique group of individuals sharing their time and talents with Providence. Volunteers are important members of the Providence team. Currently, there are 446 active volunteers, including 57 teens, who donated 86,618 hours last year. This past year, OLPL contributed \$250,000 toward their \$1million pledge for Providence Hospital's Heart Institute to provide cutting-edge technology and service to patients and families.

In November 2003, OLPL Volunteer Eugene (Gene) Drafta was

among 76 honored as a "Distinguished Volunteer" at the 12th Annual National Philanthropy Day banquet. He was selected by Providence as a way to recognize and thank him for his dedicated service. Gene has volunteered over 3,254 hours in seven years, greeting patients and visitors at the Assarian Cancer Center. He also interviews and places volunteers at Providence Park.



Dorisel Boggs, Mary and Eugene Drafta, and Kathryn Thorne

For more information on volunteering, please contact Volunteer Services at (248) 849-8806.

Commemorative Giving Program

Life's significant events touch each of us in very personal ways. We may choose to remember people for a variety of reasons – on special occasions, to show appreciation or express sympathy.

Remembering someone special can mean even more when you make a charitable gift to Providence Hospital. Your gift will honor someone special to you and help Providence continue its mission to provide quality, compassionate care to the people we serve. For more information about our Commemorative Giving Program, please call (586) 582-7490.

Making a Gift to Providence Hospital

Your gifts to Providence Health Foundation are vital to the success of Providence Hospital. Unrestricted gifts provide support that may be directed wherever the need is greatest; gifts for specific purposes are also welcome. There are many ways to give:

Cash - Gifts of cash may be made outright or through a pledge. Gifts of cash may be made by check, wire transfer or credit card and are tax-deductible. Call (248) 849-5744 for details.

Gifts of Stock - Gifts of stock, in particular appreciated securities that have been owned for more than a year

and have increased in value, are an excellent way to make a gift and gain substantial tax benefits. Appreciated securities provide an income tax charitable deduction for the full value of the securities on the date of the gift.

Bequests - A bequest in your will or trust may be one of the easiest ways to support Providence Hospital. If considering a bequest, please direct your gift to: Providence Health Foundation, a non-profit organization with offices located in Southfield, MI (Tax ID #: 38-3526629). You should also indicate if your gift is restricted for a specific department or program.

Gifts through Life-Income Plans and Gift Annuities - A number of gift plans allow donors to make a gift while providing income for themselves or others. These plans offer current income tax deductions, the opportunity to avoid capital-gains tax on appreciated property, and reduce or avoid gift or estate tax. Income can be fixed or variable depending on donor needs.

For more information, please contact T. Joseph McKay, JD, CPA, CLU, Vice President, Planned Giving, at (586) 582-7506, or Heidi Erickson, Planned Giving Officer, at (586) 582-7538.

Dear Friends,

The entire Providence family expresses our heartfelt appreciation for your tremendous generosity and dedication to our Hospital in fiscal year 2004. You continue to give unselfishly so that we can provide top quality health care to our patients and make a difference in the communities we serve.

Once again, the Providence Health Foundation Board of Trustees, donors and staff played an integral role in raising significant funds to support vital Providence programs and services. A total of \$1,542,121 was raised throughout the year from various special events such as the Providence Golf Classic and the annual Friends' Ball as well as campaigns, planned giving opportunities and The Caduceus Society. Your gifts have supported the expansion of the Heart Institute, enhanced the mammography program, benefited the Providence Care of the Poor Endowment and the Thea Bowman Community Health Center and more.

The thrilling news that we are moving forward with plans to expand the Providence Park campus in Novi and create an inpatient hospital in a highly underserved area will also bring new opportunities for your involvement and support.

Your commitment is more important than ever as we move forward with exciting new projects to enhance patient services as well as carry on with our mission to treat each person who seeks care regardless of ability to pay. With your kindhearted generosity, we will continue to offer the kind of compassionate, excellent patient care that has been our hallmark for so many years. Thank you from the bottom our hearts.

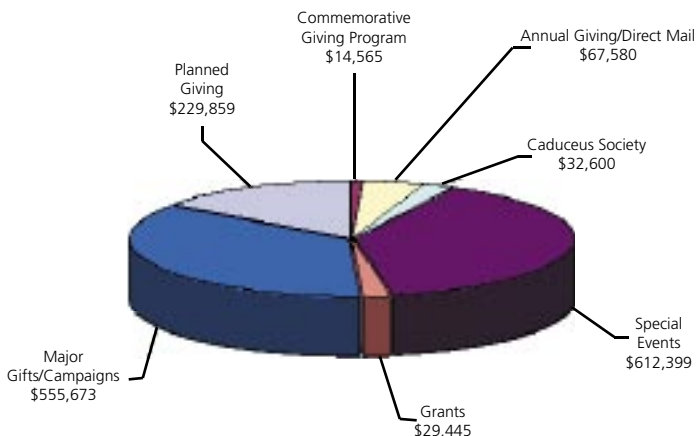
Sincerely,

Robert F. Casalou
President and CEO
Providence

Thomas P. Moore II
Chairperson
Providence Health Foundation
Board of Trustees

Priscilla Khoury, CFRE
President
Providence Health Foundation

Providence Health Foundation Philanthropy Report (July 1, 2003 through June 30, 2004)



Total Dollars: \$1,542,121
Total Transactions: 1,923
Cost Per Dollar Raised: \$0.41

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Physician Giving

The Caduceus Society is a group of dedicated and concerned physicians committed to advancing the healing mission of Providence Hospital. Founded in 1992, the Society has grown to over 80 members involved in this philanthropic endeavor.

Each year, The Caduceus Society selects various Providence Hospital and community programs to be the recipients of grants from their endowment funds. The grants are made possible through the generous contributions from the members who strive to maintain the highest standards

of medical ethics, patient care, medical education and research.

In fiscal year 2004, The Caduceus Society awarded \$42,000 in grants to the following programs: Zambia Medical Relief Project, Covenant House Michigan, automated external defibrillators for congregations, Associate RN Stipend Program, Critical Care Nursing Education and Nurses Week 2004.

Many physicians have been part of The Caduceus Society since its inception, while others like Cherolee Trembath, MD, who joined in 2001,

are newer members. "I had been aware of the Society but didn't understand its purpose," she said. "Today, I am actively involved and know firsthand the good work it does. These physicians, through their personal philanthropy, have made a real difference in advancing the mission of caring for the sick and most vulnerable citizens of our community. I am proud of my affiliation with the group."

For more information on The Caduceus Society, please call 248-849-5744.

New Program Brings Opportunity to Associates

Grants of \$90,000 from Mission and Ministry, Inc., and \$30,000 from the Providence Health Foundation will help ease the financial burden of five Providence associates as they pursue an associate's degree in nursing (ADN).

The associates were chosen from among 11 applicants to the Associate RN Stipend Program. This new pilot program provides stipends to current non-nurse associates who choose to pursue a career in nursing. It was developed to help Providence acquire new nurses and provide opportunities for career advancement to current associates who might not have the resources to further their education.

The chosen associates each receive \$1,000 a month to supplement their income for the two years required to complete the ADN program. Providence Hospital also maintains

the associates' benefits they had prior to entering nursing school.

Selected associates are:

- **Portia Bell**, Medical Assistant, Providence Medical Center- Dearborn Heights
 - **Donnetta Hartley**, Nurse Extern, 6-West
 - **Chris Mastry**, Mental Health Tech, 4-East
 - **Charleta Moore**, Surgical Tech, Southfield Surgical Services
 - **Geri Roberts**, Administrative Assistant, Radiation Oncology
- In addition, Providence Health Foundation received a bequest from the Estate of Thelma Kaminski, a long-time Southfield resident who wanted her legacy to support education and



Front row: Donnetta Hartley, Charleta Moore, Portia Bell and Geri Roberts (not pictured, Chris Mastry). Back row (l to r): Teri Bologna, Lynn Chiesa, Donna Broderick-Narva, Alice Pearce, Rochelle Igrisan, Kathy Ryan, Marjorie Chouinard, Barb Harlow and Linda Eckstein.

nursing. After learning of the Associate RN Stipend Program, Ms. Kaminski's trust officer directed \$100,000 from her estate to the program. This, along with a \$10,000 grant from The Caduceus Society, will enable five additional stipends to be awarded.

New Outdoor Patio at Providence Park

The Providence Health Foundation awarded a grant to partially fund construction of an outdoor patio at the Providence Park Medical Center in Novi. The patio opened in August and is located adjacent to the Parkside Café near the main entrance. The 500-square-foot patio is furnished with bistro-style tables with umbrellas and a grill. Prior to the patio, there was no formal designated outdoor eating area. The new patio provides an opportunity for patients, visitors and associates to enjoy the natural outdoor beauty. HDS Services, food service vendor for Providence, provided matching funds to complete the project.

Renovated Cafeteria for Southfield Campus

Providence Hospital opened a newly named and renovated cafeteria – *Café Providence* – at its Southfield campus in July 2003. The reconstruction of the cafeteria was made possible through the generous contribution of the Estate of William and Lois Triplett, the founders of HDS Services, a food management company which has been a partner with Providence Hospital since 1966.



Priscilla Lamb and Linda Tiang

Thank you to everyone who was involved in the project including the suppliers, architect Wolf Wineman, contractors Barton Malow Interiors and WLO Millis and Associates, and the HDS support team. Food and Nutrition staff also added valuable support.



PROVIDENCE HEALTH FOUNDATION

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