

The Event

A benefit for the upcoming
Neurosciences Institute

Glitz, glitter, glamour and a great cause: See you at The Event! If you've always wanted to be part of the red carpet excitement that surrounds Hollywood premieres and the Academy Awards, here's your chance! Join us for a star-studded black-tie evening of fun at the Diamond Center at Rock Financial Showplace, on Saturday, Feb. 9, 2008. That's when Providence Park will present The Event, a benefit for the upcoming Neurosciences Institute on the Providence Park campus.



Members of "The Event" board of directors. Front row, seated L to R: Kristin Casalou, Carolyn Joseph. Back row: Toni Genetti, Jackie Schwartz and Doris Jonna.

"We're planning a playful, yet elegant evening that is simply brimming with star quality," says Kristin Casalou, Chair of "The Event" and wife of Rob Casalou, President of Providence Park. "A Joan Rivers impersonator will greet our guests on the red carpet, paparazzi will snap their pictures, and they're very likely to find other actors dressed as celebrities seated at their tables.

"There are many exciting things taking place on the Providence Park campus including the upcoming opening of the Neurosciences Institute, so a 'premiere' theme is particularly appropriate for the first of what we intend to be an annual fundraising event," says Kristin; "It's especially appropriate, when you consider that the 80th Annual Academy Awards is scheduled just two weeks after The Event."

Although cocktails, hors d'oeuvres and a fabulous dinner are a given, guests will also enjoy the funk-rock sounds of The Bomb Squad, winner of the 2003 American Music Award for Best New Music; a silent auction; a Walk of Fame raffle; a special raffle for a stunning, custom-designed piece of jewelry, sponsored by Larson Jewelry Design, Inc., and entertaining surprises throughout the evening.

"Best of all, the proceeds from all of the evening's activities will go to a wonderful cause," says Kristin. "The Neurosciences Institute is an exciting part of the new campus, bringing together world-renowned physicians and cutting-edge, sophisticated procedures under one roof, right here in southeast Michigan."

"We don't have a cast of thousands on our committee," she admits, "but we have

tapped into incredibly talented people with a passion for something that's meaningful to the community—the innovative 'wellness destination' that is being created at the new Providence Park campus."

Whether you're star-struck or just enjoy star-gazing, please plan to attend this star-studded evening. Tickets for The Event are \$250 per person, and there are various sponsorship and underwriting opportunities available to individuals and businesses. For ticket information, please contact Lorraine Owczarek, St. John Health Foundation at (586) 582-7509, or by e-mail at Lorraine.Owczarek@stjohn.org. For Underwriting/Sponsorship opportunities, please contact is Susan Goers at (248) 349-1983, or by email at sgoers@twmi.rr.com.

INSIDE THE CAMPUS:



The Novi Orthopedic Center at the new Providence Park campus will be a one-of-a-kind facility in Michigan. [READ MORE...](#)



Staybridge Suites: 108-room, all-suite hotel is within walking distance of the hospital, offering unparalleled convenience and comfort. [READ MORE...](#)

Campaign for Providence Park Hospital helps realize campus vision

With eight months remaining before the July 2008 opening of the hospital, The Campaign for St. John Providence Park Hospital has raised \$8.5 million in gifts and pledges, representing over 3,100 individual gifts and approximately 700 donors. The campaign goal remains \$25 million in philanthropic support for construction of the new hospital, with the fundraising effort expected to receive a significant boost from the recent establishment of a formal Novi Development Committee, made up of area business and civic leaders. Charter members of the committee include:

- Lou Agoston, Instrumedics, LLC
- M.A. Arsiwala, MD, Michigan Urgent & Primary Care Physicians, PC
- Judith Johnson, Novi Spring, Inc.
- Rajesh U. Kothari, Seneca Partners

This group of vital volunteers is expected to grow as we identify new members and donors. The committee will work closely with Gary A. Shiffman, President and CEO of Sun Communities, who is a member of the St. John Health Board of Trustees and Chairman of the Novi Governance Group. The main focus of the committee will be to identify, cultivate and solicit major gift campaign prospects.

"With a project of this size and scope, there are many wonderful naming opportunities for potential donors," notes Rob Casalou, Hospital President. "These naming opportunities will appropriately recognize the generosity of our benefactors in the community for many years to come."

It's exciting to see campaign funds at work as construction moves forward on the St. John Providence Park campus.

For more information about giving opportunities, call John Lewandowski, Director of Development, at 248-465-4502 or 248-465-4511.

Staybridge Suites: CONCEPT, CULTURE, CONNECTION

By Robi Nashar, General Manager/Director of Sales, Staybridge Suites.

Staybridge Suites is a perfect fit for the Providence Park campus! Our 108-room, all-suite hotel is within walking distance of the hospital and offers unparalleled convenience and comfort. Allow me to give you a brief verbal tour of your Staybridge Suites experience:

The first thing you see is the inviting entrance, nestled in the attractive stone façade. Stroll through automatic doors to the waiting guest services associates who are eager to welcome you with exceptional customer service. Our friendly, efficient, knowledgeable staff will ensure that everyone is treated with kindness, respect and incomparable guest service. We've created a warm and inviting environment, and we'll extend a friendly hello, a smile and a ready ear to help counteract the stress and anxiety of traffic, missed planes and other travel inconveniences.

We have accommodations for a variety of needs – a wonderful selection of three different types of suites: studios, one- and two-bedroom. Each suite features a completely equipped kitchen, right down to salt and pepper shakers!

In the lobby, the warm and cozy stone fireplace opens onto a comfortably furnished great room with floor-to-ceiling windows that overlook a beautiful, serene courtyard and gazebo, perfect for relaxing.

There is a buffet area, where you'll start your day with a delicious array of breakfast selections. Our media room is a great place to relax and watch movies, or get some work done in our business center, fully equipped with computers, fax and copy machines. Need a board-room-style meeting room with catering options? We've got that, too!

After a long day, you can de-stress by working out in our fitness center – and

launder your clothes at the same time, using our free washers and dryers. Or visit our sports court to play a little basketball, or take a dip in the heated indoor pool. Got the munchies or need something to quench your thirst? At our in-house convenience store you can charge your purchase to your room – no need to carry cash.

In short, when life's events take you away from your daily routine, Staybridge Suites can be your "home away from home." We offer everything you'll need in perfect accommodations and amenities for both short- and long-term stays. Our rate structure is based on the length of continuous stays.

Staybridge Suites would like to be your hotel of choice. We are pleased to provide options for corporate business

and leisure travelers in surrounding communities. Staybridge Suites offers a convenient option for patients' families who need accommodations, for discharged patients who prefer to convalesce nearby, for temporary project teams or doctors and staff who are relocating or who just need a place to rest their heads between on-calls or in bad weather.

who are relocating or who just need a place to rest their heads between on-calls or in bad weather. It's our great pleasure to be part of the excitement of this new destination for health.

Staybridge Suites is scheduled to open in January 2008. To learn more about us, please contact Robi Nashar, General Manager and Director of Sales, 248-349-4600, or e-mail robinashar@his-corp.com.



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YOUR DESTINATION FOR comprehensive orthopedic care

The new Novi orthopedic center at Providence Park, which opens in January, will be a one-of-a-kind facility. Within the center, patients will have access to a wide range of physician specialists, including orthopedic surgeons, podiatrists, pain management specialists, and primary care physicians. The Center will also house the Novi Bone and Joint Surgery Center that will provide for outpatient surgery. The facility will also boast added services like physical therapy, orthotics (items like braces and splints), and prosthetics, thus providing for one-stop musculoskeletal care.

The Novi Orthopedic Center is a \$22 million, 65,000-square-foot facility that was predominantly funded by private physician investors who partnered with Providence Hospital and St. John Health to develop the Surgical Center. "This is the place we want people to look to for their musculoskeletal health care," says Jefferey Michaelson, MD, orthopedic surgeon and Director of the Center; "it's in our interest, as well as that of our patients, to provide the highest quality, most current, state-of-the-art patient care available."

At the Bone and Joint Surgery Center of Novi, surgeons will perform orthopedic, hand and wrist, ankle, knee, and podiatric surgical procedures. A team of pain management specialists will also perform procedures for neck, back,

and leg pain. Patients treated at the Surgery Center will not require hospital admission, but will have all of the benefits of care one would receive within a hospital setting.

"The center provides comprehensive operative and non-operative treatment of musculoskeletal conditions, from the physical exam and diagnosis to therapy and bracing. Our focus is to use cutting edge surgical technology that will enable our patients to return to optimal function as soon as possible," says Marc Borovoy, DPM, podiatric surgeon and former Chief of Podiatric Surgery at Providence Hospital.

"The Orthopedic Center is equipped to meet the needs of most orthopedic patients," says Dr. Michaelson.

"For larger surgical cases like hip fractures and joint replacements, the proximity to the new Novi hospital will allow easy access to other specialists who can provide for the inpatient surgical experience."

This Novi center is uniquely designed to meet the needs and abilities of the least or most mobile patients. While handicap accommodations, parking spaces and elevators are required by local municipalities, this center has exceeded those requirements, and offers well-lit walkways and hallways that were designed to eliminate the need to walk long distances.

"We wanted an 'organic,' open kind of space," says Dr. Michaelson. "So most of the waiting rooms will open onto a two-story living-room-style

lobby with a fireplace and outdoor views of the campus. The center will proudly display an art collection provided by local artists, demonstrating an added commitment to the community of Novi."

Physicians will begin seeing patients in their new orthopedic center offices after the New Year, and the ambulatory Surgery Center will be scheduling procedures to start the first week of February. "All of our physician practices, the hospital, and our surgical partners are excited by the opportunity to be part of this unique Michigan center and to provide the umbrella of comprehensive musculoskeletal care to our patients and the community," says David Markel, MD.





Thanks to a higher level of technology and equipment and specially trained staff, most of our inpatient rooms will be “acuity-adaptable,” meaning that patients can remain in the same room, even as their condition changes throughout their hospital stay.

Coming soon to THE health campus near you!

Providence Park will open in July 2008, bringing the following services to the community:

EMERGENCY DEPARTMENT.

Designed to function as a fully equipped tertiary center that is staffed to care for serious traumas and serve as a regional resource.

CARDIOVASCULAR CARE.

The hospital’s cardiac center will provide advanced heart and vascular care, including heart catheterizations, pacemaker and cardioverter defibrillator implantations, diagnostic electrophysiologic studies, and a comprehensive cardiac rehabilitation program. Most importantly, the hospital will be part of the St. John Health Cardiovascular Network, aligning itself with the open-heart surgery program of Providence (Southfield), a Top 100 heart hospital six years running and a recognized Blue Cross-Blue Shield *Cardiac Center of Excellence*.

PEDIATRICS. A 10-bed pediatric unit and dedicated pediatric emergency service will be located in a highly secure area near the Emergency Department.

IMAGING SERVICES. Our preeminent centralized imaging center will feature state-of-the-art imaging

technologies – advanced MRI, CT, PET, nuclear medicine, SPECT/CT, mammography and ultrasound – in a fully integrated digital imaging service.

CANCER CARE. Building upon the innovative therapies and advanced technologies available at the Assarian Cancer Center (a joint venture between Providence and the University of Michigan), the hospital will be considered a leading resource in cancer treatment.

NEUROSCIENCES. The upcoming Neurosciences Institute at Providence Park will include teams of highly accomplished neurosurgeons, neurologists, spine specialists, craniofacial and reconstructive surgeons, specialists in pain management, rehabilitation, and pediatric neurologists. The nationally-renowned physicians of The Michigan Ear Institute; Michigan Head and Spine Institute; Michigan Spine and Brain Surgeons; and Associates in Neurology will offer their comprehensive leading-edge services. The Institute will include a highly specialized, state-of-the-art

Surgical Skills Lab, and Providence Park Hospital will have dedicated operating rooms for neurosciences adjacent to an intra-operative MRI suite making it the first of its kind in the region.

ORTHOPEDICS. The new Novi Orthopedic Center at Providence Park is a \$22 million, 65,000-square-foot center that will be a one-of-a-kind facility. Within the center, patients will have access to a wide range of physician specialists, including orthopaedic surgeons, podiatrists, pain management specialists, and primary care physicians. The Center will also house the Novi Bone & Joint Center that will provide for out-patient surgery. The facility will also have services like physical therapy, orthotics, and prosthetics (items like braces and splints), thus providing one-stop musculoskeletal care.

At the Bone and Joint Surgery Center of Novi surgeons will perform orthopedic, hand and wrist, ankle, knee, and podiatric surgical procedures. A team of pain management

specialists will also perform procedures for neck, back, and leg pain. Patients treated at the surgical center will not require hospital admission, but will have all of the benefits of care one would receive within a hospital setting. For larger surgical cases like hip fractures and joint replacements, the proximity to the new Novi Hospital will allow easy access to other specialists who can provide for the inpatient surgical experience.

WOMEN’S AND INFANTS’ HEALTH. The entire third floor of the hospital will be a dedicated Women’s and Infants’ Health Center that will provide the most comprehensive health care for women and newborns. A Family Birthing Center will include 27 Labor/Delivery/Recovery/Postpartum (LDRP) rooms with sleeping areas for spouses and families; a well-baby nursery; Special Care Nursery (SCN); gynecology unit; and ante-partum and observation rooms.

A DESTINATION FOR HEALTH



Providence Park – Current Campus Services

Although the new developments on our Novi campus are tremendously exciting, they will complement the services we already offer the community:

- Our 24-hour Emergency Services, including pediatric acute care
- We have more than 150 physicians in 37 specialties.
- The Assarian Cancer Center is affiliated with leading national oncology research and treatment programs, including the University of Michigan Cancer Center Network.
- Athletic Medicine
- Behavioral Medicine
- Cardiac Rehabilitation
- Cardiopulmonary services
- Community Health Education
- Complete diagnostic and lab services
- Dentistry
- Diabetes and nutrition management
- Endoscopy
- Imaging services, including X-ray, PET/CT, MRI, ultrasound, mammography, nuclear medicine, SPECT
- Surgery: Inpatient, outpatient, laser
- Lithotripsy
- Maternal fetal medicine
- Michigan Institute for Sleep Medicine
- Occupational Health
- Pharmacy (open 8:30 a.m.–6 p.m., Monday–Friday; 9 a.m.–1 p.m., Saturday; closed Sunday and holidays)
- Primary and specialty care
- Pulmonary testing
- Rehabilitation services



ST. JOHN Health Connect

your link to Providence Park

Whether you need an annual physical, treatment for a life-changing diagnosis, or community health education, St. John Health Connect can help. And we're easy to reach:

To find a great doctor in your area, call St. John Health Connect at 1-888-440-7325, 8 a.m.-4 p.m., weekdays. We can even make the first appointment for you! Or ask us for information about our High Risk Breast Clinic or birthing classes – both services available in Novi.

Online: Find a physician online anytime, day or night. To find a great physician in your area, just visit www.stjohn.org and use our online physician directory. Search by name, by specialty, by hospital affiliation, by gender. You can even search by language if you want a doctor who speaks another language in addition to English. And once you've found a doctor who's right for you, you can even request an appointment online, 24 hours a day.

While you're visiting us on the Web, be sure to click on "Health Info and Events" to find other ways we're making it easier for you to care for your health.

Physician Practice Spotlight:

DR. ROBERT BRATEMAN, DR. PETER BULLACH, DR. OLGA MONDRUSOVA

Our family doctors specialize in treating your entire family, whether for general health concerns, acute or chronic medical problems or preventive care. We take pride in our practice because we offer total family care.

Everyone in our practice operates as a member of the team. All of our physicians are board certified by the American Board of Family Practice and we take pride in our professional capability.

From infants and children to adults and seniors, we provide services for your whole family. And if you ever need hospitalization, our physicians will manage your care directly, providing the continuity of care that you deserve.

Services

- Infants and Children: Immunizations, well-child care, school and athletic physicals
- Adults: Preventive health maintenance as well as acute care
- Seniors: Acute, chronic and preventive care

Office (Hours: 8:15 a.m. - 5 p.m., Monday - Friday)
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Novi, MI 48375

Phone: 248-473-8580

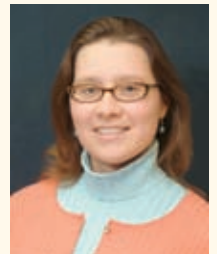
Fax: 248-474-4208



Robert K. Brateman, M.D.



Peter Bullach, M.D.



Olga Mondrusova, M.D.

DINNER WITH A DOCTOR:
Hot topics
in health care

Each month our Novi campus hosts an interactive session where you can learn about health care topics that can make a difference in your life. Call 1-888-440-7325 for more information.



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