

SPIRIT

O F G I V I N G

A publication of St. John Macomb-Oakland Hospital Foundation

December 2007

INSIDE THIS ISSUE

- President's message
- Wine Tasting
- Golf Outing
- Kudos
- Heart attack care

Webber Cancer Center offers finest care available

The Webber Cancer Center, located at St. John Macomb-Oakland Hospital, Macomb Center, opened in 2003 to provide state-of-the-art cancer care to local residents.

The center provides access to care by board-certified



Dr. Paul Chuba

physicians specializing in medical oncology, radiation oncology and surgical specialties. The cancer program is approved by the American College of Surgeons Commission on Cancer.

The Webber Cancer Center is associated with the Michigan Cancer Research Consortium Community Clinical Oncology Program (MCRCCCOP), a National Cancer Institute funded program. This affiliation provides access to nearly 100 national and pharmaceutical trials, which offer cutting-edge treatment and symptom management clinical trials. Allen

Stawis, MD, serves as Medical Director of the Webber Cancer Center and as Principal Investigator for the Clinical Trials Office.

The Webber Cancer Center Clinical Trials Office is:

- one of the top accruing sites for a national study evaluating the use of an antidepressant in the management of hot flashes in women
- affiliated with Michigan State University to enroll women with breast cancer in a study blending complementary therapy with scientific cancer treatment to determine benefit to quality of life

Paul Chuba, MD, PhD, is Medical Director of Radiation Oncology for the Webber Cancer Center, a Clinical Trials Investigator for MCRCCCOP and Principal Investigator for many hospital-based, physician-initiated studies related to cancer treatment. The Radiation Oncology department boasts various radiation treatment capabilities, such as accelerator-based external beam radiation therapy, high-dose-rate brachytherapy and intensity modulated radiation therapy.



Dr. Allen Stawis



Message from the President

The holiday season is a time to reflect on our blessings and tell our family and friends how much they mean to us. I welcome the chance to gather with everyone, celebrate my religious heritage and look back on the year that will soon end. At St. John Health, during 2007, great accomplishments were achieved in support of the communities we serve. This was possible because of the work of our physicians, nurses, associates and volunteers, and because of you and your generous donations.

St. John Macomb and St. John Oakland Hospitals merged this year to form St. John Macomb-Oakland Hospital. Now we're one hospital with two campuses, 1,200 physicians, 3,000 associates and nurses, and 600 volunteers. Proudly, we're among the largest employers and health care providers in the area, with several centers of excellence.

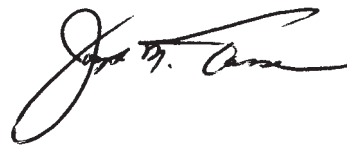
Our Oakland Center (Dequindre at 11½ Mile) houses the St. John Health Weight Loss Center, whose team of board-certified bariatric surgeons has collectively performed more than 5,000 weight loss surgeries. Oakland also provides excellent emergency care, medical and surgical inpatient services, outpatient diagnostics and behavioral medicine care.

At our Macomb Center (12 Mile and Hoover), our cardiac team celebrated five years of performing open-heart surgery, and we continue to offer outstanding cardiovascular and cancer care, women's services, rehabilitation, orthopedics, behavioral medicine and emergency

care services. In fact, just a year after opening our Hip & Knee Replacement Center, patient satisfaction scores are in the 99th percentile nationwide. These successes are a great testament to our team of physicians, nurses and other clinicians, who share an unrivaled commitment to our patients and provide us with a great source of pride.

As we look forward to 2008, we are steadfast in our commitment that we will continue to deliver state-of-the-art health care to the community, with respect and compassion for everyone. It's what we call a Passion for Healing.

Best of good health,



Joseph M. Tasse, FACHE
President
St. John Macomb-Oakland Hospital



Joseph M. Tasse

Wine Tasting benefits patient care

St. John Macomb-Oakland Hospital's second annual Wines Around the World – Wine Tasting was held Oct. 4 at Club Venetian. Wine lovers sampled wines from seven regions and enjoyed a strolling supper, champagne raffle and fine jewelry silent auction. Proceeds totaled \$18,500, which will benefit the implementation of Perfect Serve, innovative software that streamlines communication between

physicians and allows nurses to spend more time with patients.



Mike Beaubien, Mrs. and Mr. Paul Falcone



Joe Tasse, Hospital President; Mrs. Joyce Rondini, Event Committee Chair; and Dr. Louis Rondini

Are your beneficiary designations current?

A simple way to pass assets to your heirs or favorite charity is to name them as a beneficiary on a life insurance policy, annuity contract or retirement plan. Many bank and brokerage accounts also permit a "paid on death" designation by you.

continued on page 3...

Golf Outing successful

St. John Macomb-Oakland Hospital's 8th annual Golf Outing, held Oct. 1 at Plum Hollow Country Club, was soggy but successful. Avid golfers were able to tee off on several holes before the big downpour, and the wet weather brought out camaraderie. After drying off, golfers enjoyed cocktails, dinner, a program and awards. Thanks to the Steering Committee, volunteers and sponsors, and a special thanks to Universal Macomb Ambulance, the Platinum Sponsor.

Event proceeds were \$44,500, which will support the enhancement of the hospital's orthopedic program.



Art DeVaux and Bill Isenstein



Dr. Robert Takla, Derek Monteith, Tom Allen and Dr. Antonio Bonfiglio

Kudos



Arnold Hock

Arnold Hock was honored as a Distinguished Volunteer by the Greater Detroit Chapter of the Association of Fundraising Professionals at the annual National Philanthropy Day Recognition Dinner. He began volunteering at the Macomb Center 11½ years ago, accumulating 5,525 hours. Arnold escorts patients throughout the hospital on Fridays. He is also President of the Auxiliary Board; with his guidance, the Auxiliary raised \$184,000 in 2006/2007.

Richard Klein, DDS, Director of the Michigan Head and Neck Institute, was elected to a three-year term on the Board of the American Academy of Craniofacial Pain and was re-elected as Chairman of the Neuromuscular Committee.

Charles McCloskey, MD, Associate Family Medicine Program Director for the Oakland Center, received the 2007 Michael Opipari Distinguished Service Award from Michigan State University for his commitment to Osteopathic Graduate Medical Education and more.

Aaron Sable, MD, had seven articles published in the *American Academy of Physical Medicine and Rehabilitation: Archives of Physical Medicine and Rehabilitation Journal*.

Many hospital physicians were recognized as **Top Docs** by *Hour Detroit* magazine. For a complete list of Top Docs, visit www.stjohn.org/topdocs.



Pete Seilo, Patrick and Shari Delaney, and Marty Beaulac

Beneficiary...continued

Important points to consider - The death benefits from life insurance, annuities, retirement plans and "paid on death" accounts will pass directly to the individual beneficiaries named. They are not controlled by your will and do not pass through probate court. The funds will be distributed directly to your beneficiaries once a claim is filed. While this is good for your beneficiaries, it also means that you must keep your beneficiary designations up to date when circumstances change.

Do you have a favorite St. John Macomb-Oakland Hospital program or wish to honor a special person with a "beneficiary designation gift" to the hospital? If so, please call Heidi Crisman, 586-582-7538, so you can be included in the Legacy Society for estate gift donors.

Partnership helps heart attack patients get care faster

When a patient has a heart attack, mere minutes can make a difference between life and death. Recently, St. John Macomb-Oakland Hospital implemented a program that links EMS providers with Emergency department (ED) physicians through a cell phone connection that transmits 12-lead electrocardiogram (EKG) results.

From the scene, EKG results are transmitted to the hospital, allowing the patient to be diagnosed right away before leaving for the hospital. Data can also be sent to handheld devices of cardiologists, providing them with real-time data to diagnose a heart attack. This allows patients to go to the Cardiac Catheterization Lab for treatment 20-35 minutes faster than the previous process.

"Making an earlier diagnosis helps us open arteries faster," said Lingareddy Devireddy, MD, Medical Director of Cardiovascular Services. "That helps tremendously toward our goal of getting proper blood flow back within 90 minutes after a heart attack."

A truck driver learned the technology truly works. Having chest pains, he pulled over to call for help. The Warren Fire Department and Universal Emergency Medical Services responded and performed a 12-lead EKG in the field, calling the Macomb Center's ED and transmitting the results to physicians. It was determined the patient needed to go directly to the Cath Lab instead of ED.

The Cath Lab team sprung into action to get ready and performed the catheterization within nine minutes after the patient arrived, one of the quickest times in Michigan, according to Jim Paratore, RN, Assistant Clinical Manager, Cardiac Cath. Earlier that week, Jim taught a 12-lead EKG class to the crew that brought in the driver. "It worked just like you said it would!" exclaimed the crew.

Webber Cancer Center...continued

The Webber Cancer Center also offers:

- an oncology certified social worker to help patients navigate through the overwhelming process related to a cancer diagnosis
- a Resource Center with free publications and internet access to the latest cancer information
- a breast nurse navigator to guide newly diagnosed breast cancer patients through the cancer experience, focusing treatment options on each woman's unique needs
- a Healing Arts Center with complementary therapies such as massage, reflexology and acupuncture to help patients achieve a better quality of life by relieving stress, treatment side effects and pain
- a Reflection Garden that provides a restful place for contemplation

For more information about the Webber Cancer Center, call 1-888-5WEBBER (1-888-593-2237) or 586-573-5757.

SPIRIT is a publication of St. John Macomb-Oakland Hospital Foundation.

If you would like to learn more about giving opportunities at St. John Macomb-Oakland Hospital, please call 586-582-7500.

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